

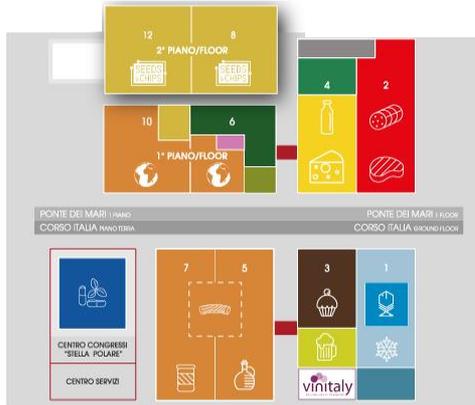


TUTTOFOOD
MILANO WORLD FOOD EXHIBITION

TUTTOFOOD 2017

Focus **Bakery**

TUTTOFOOD 2017: bakery sector



EXHIBITION AREA
1.340 SQM



EXHIBITORS
100 COMPANIES

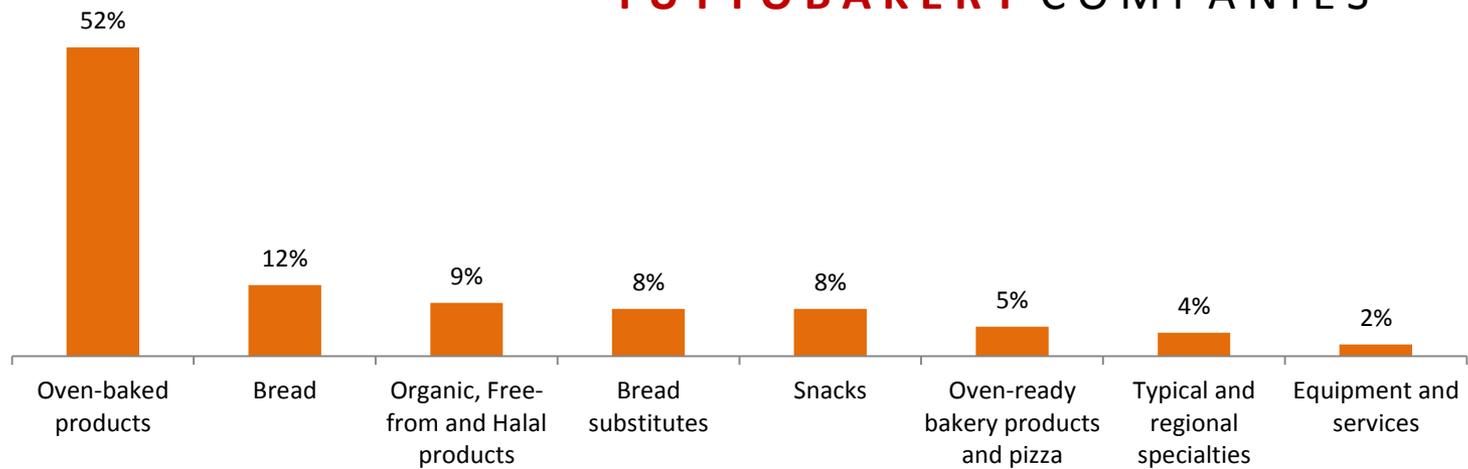


81 % NATIONAL



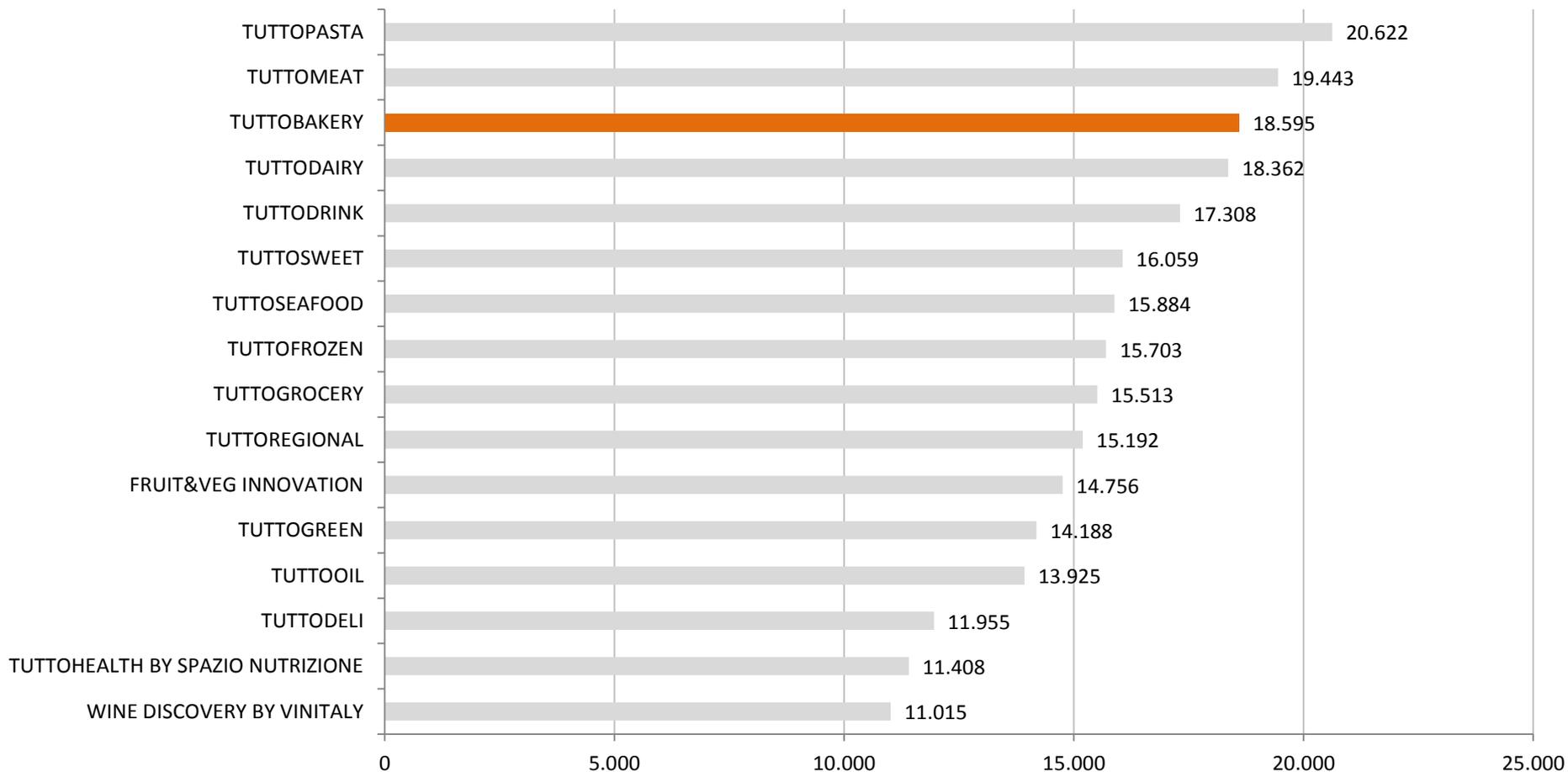
19 % INTERNATIONAL

TUTTOBAKERY COMPANIES



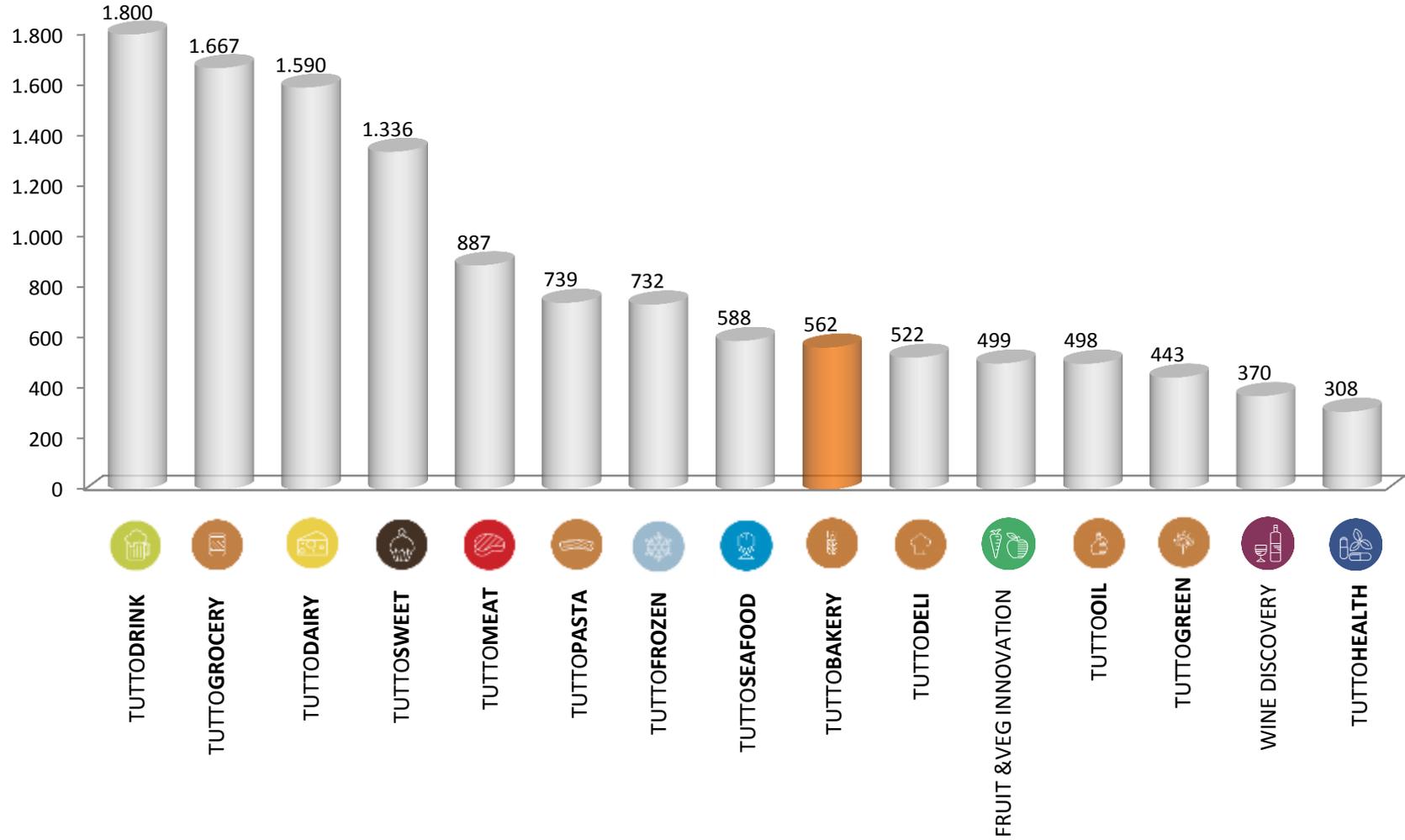
What Visitors are looking for

Professionals' sector of interest at TUTTOFOOD 2017 (multiple choice) - N. Of preferences received by each sector



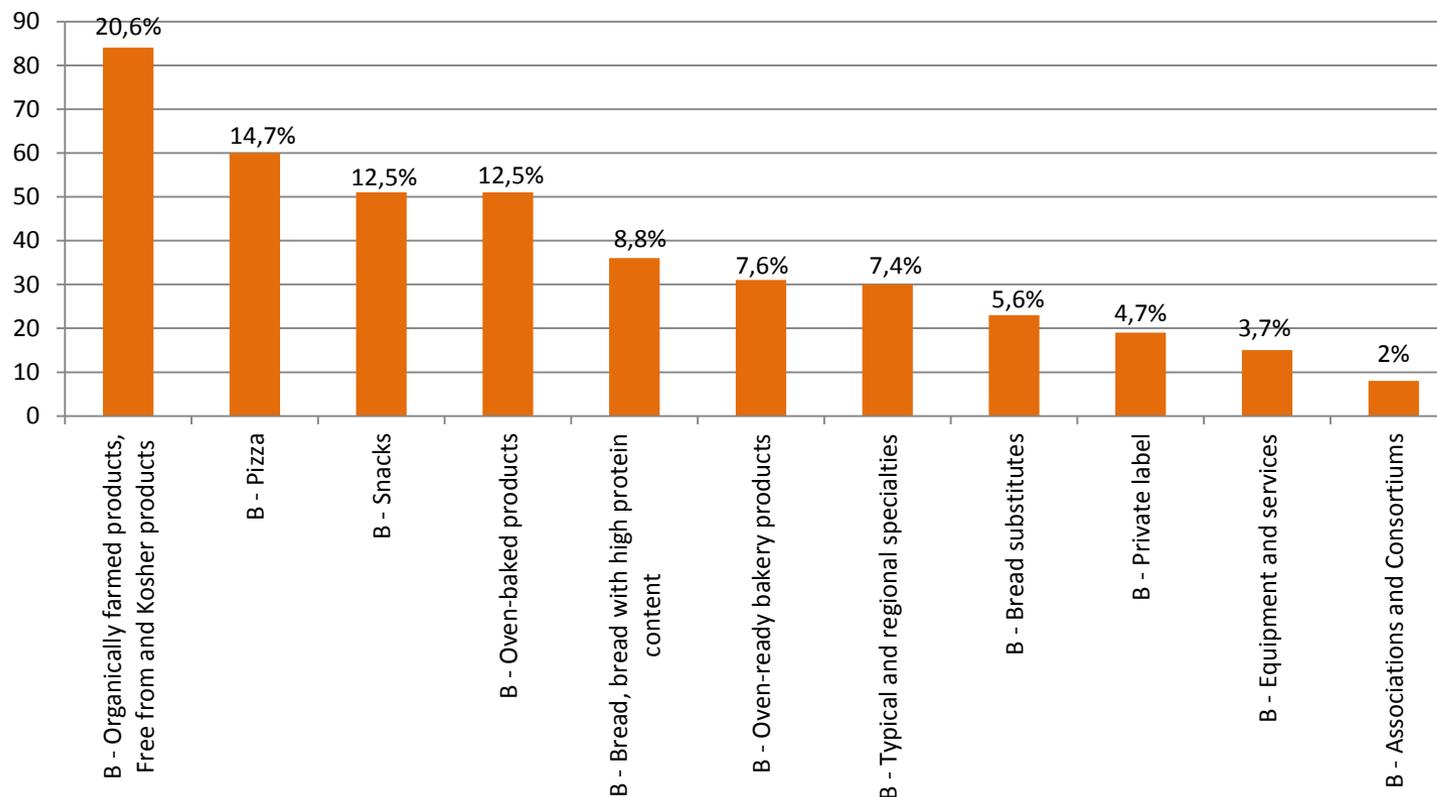
What Buyers are looking for

Buyers' sector of interest at TUTTOFOOD 2017 (multiple choice)

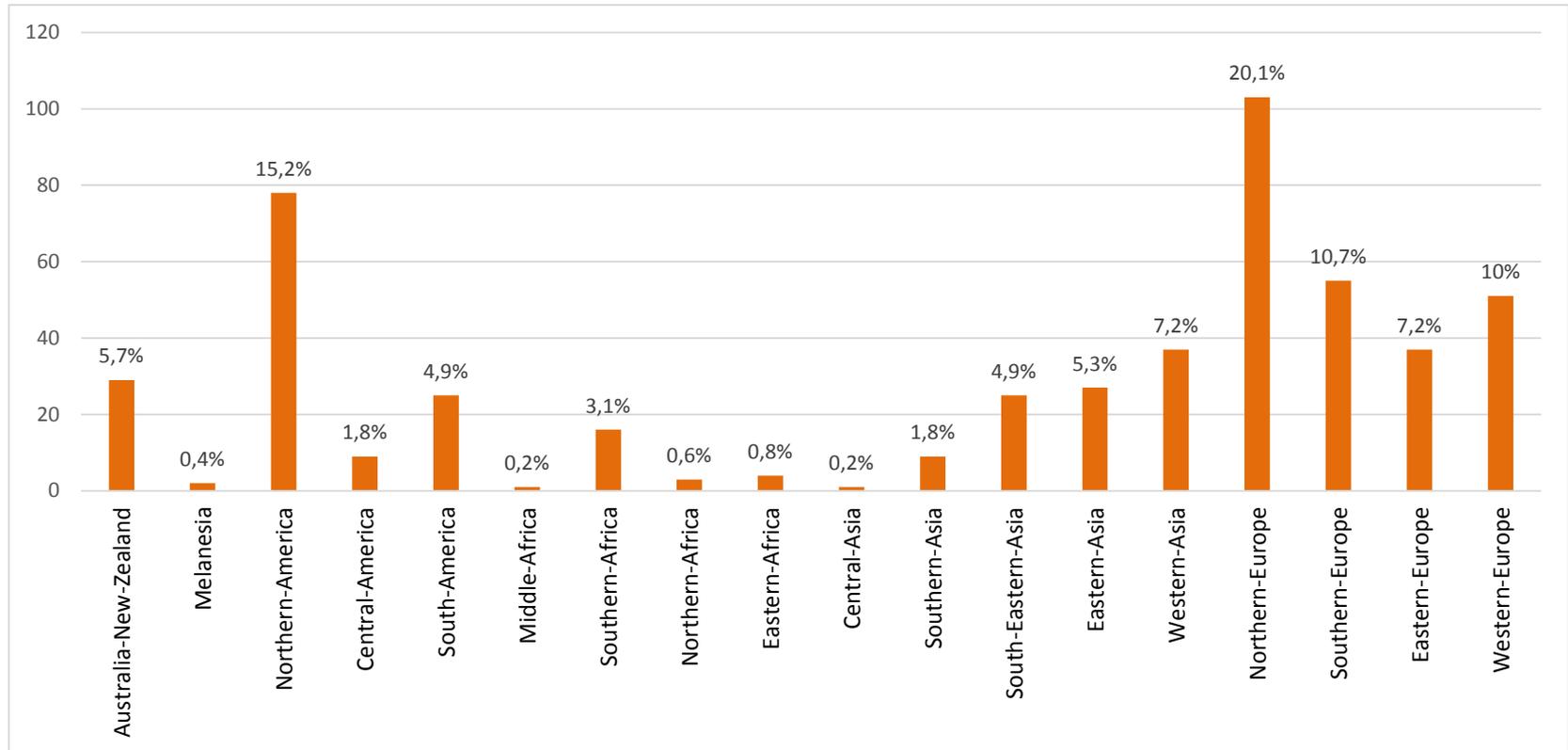


TUTTOBAKERY – Product negotiations

The **most interesting products** searched by the **Buyers** at TUTTOFOOD 2017 (multiple choice)



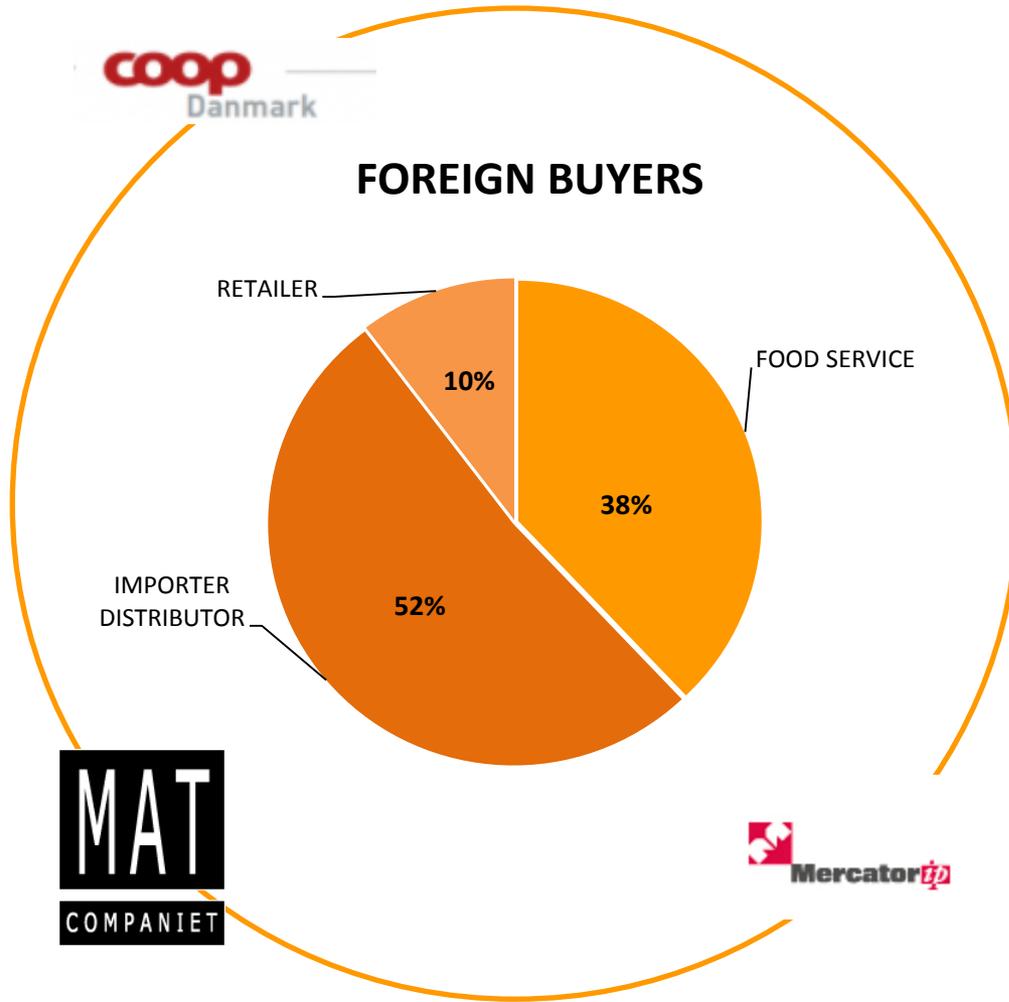
Geographical areas interested in TUTTOBAKERY



Top 10 Countries

United States, United Kingdom, Canada Sweden, Ireland, Netherlands, Italy, Germany, New Zealand, Singapore

Top Hosted Buyers of TUTTOBAKERY





TUTTOBAKERY

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