



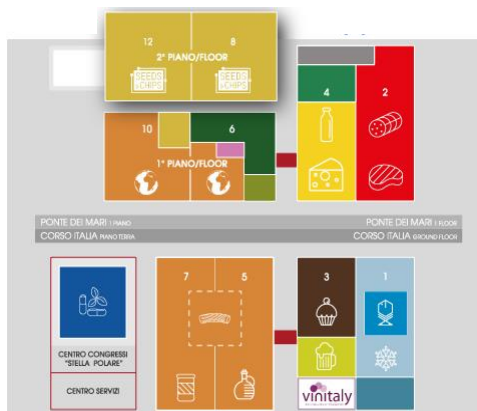
TUTTOFOOD
MILANO WORLD FOOD EXHIBITION

TUTTOFOOD 2017

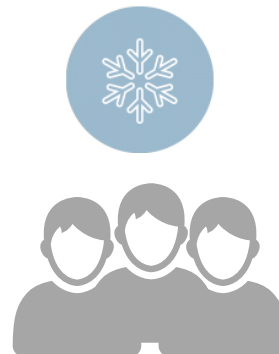
Focus **Frozen**



FOCUS TUTTOFROZEN

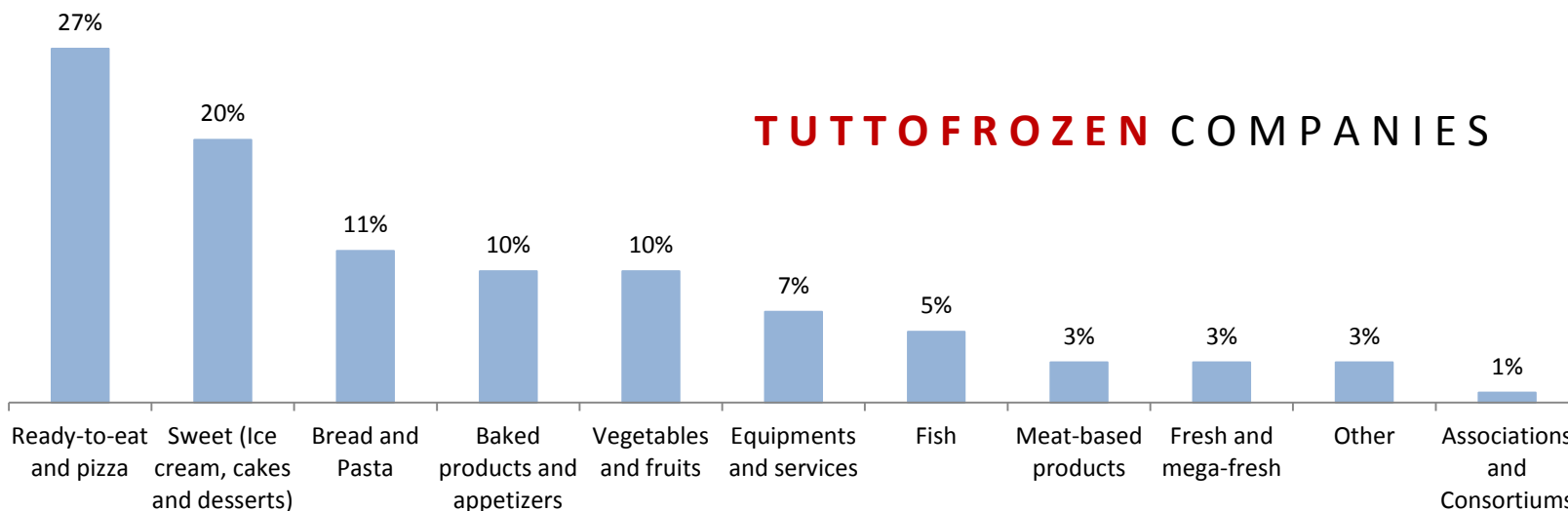


EXHIBITION AREA
5.065 MQ.



78% NATIONAL
22% INTERNATIONAL

EXHIBITORS
131 COMPANIES

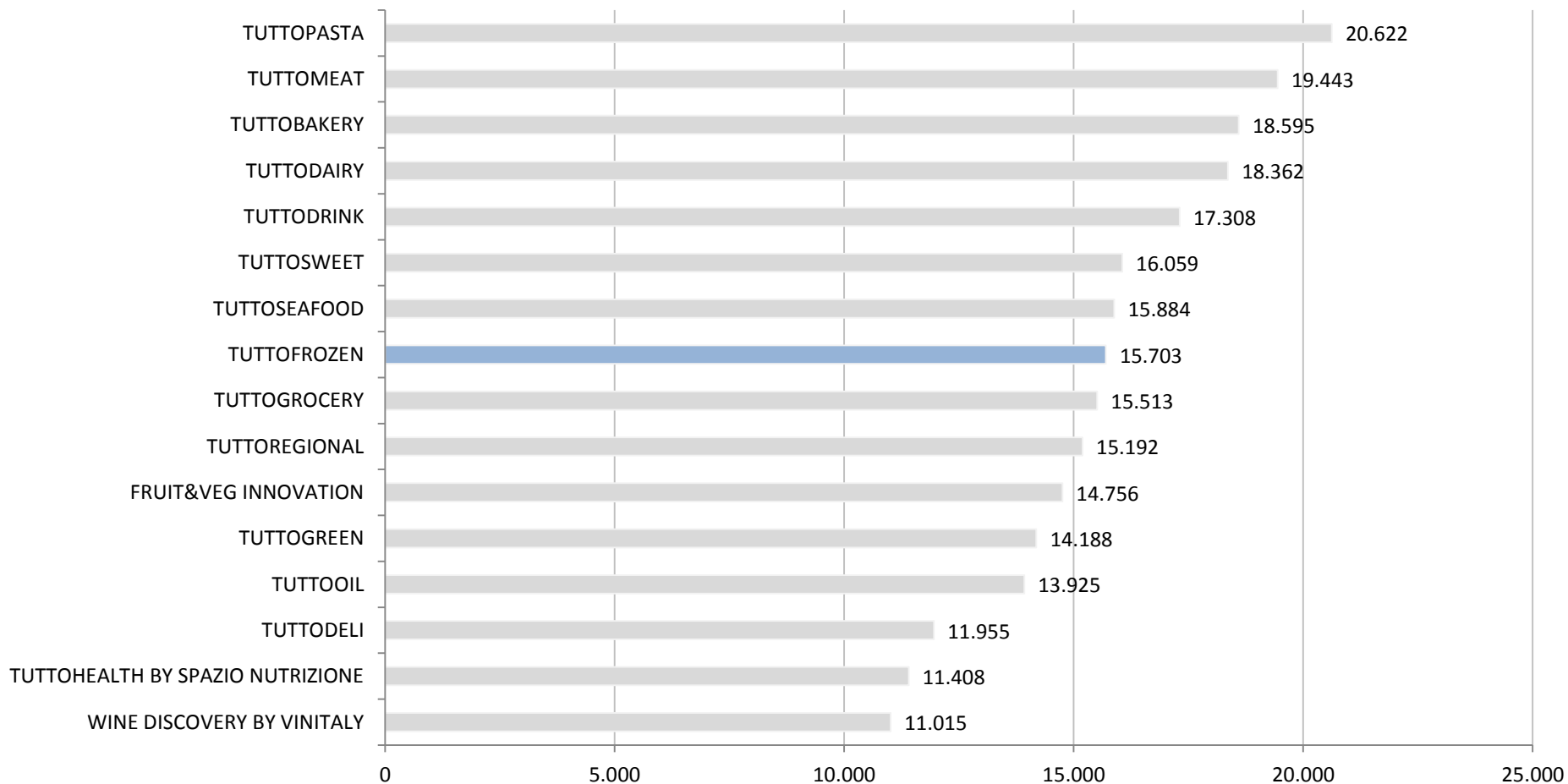


TUTTOFROZEN COMPANIES



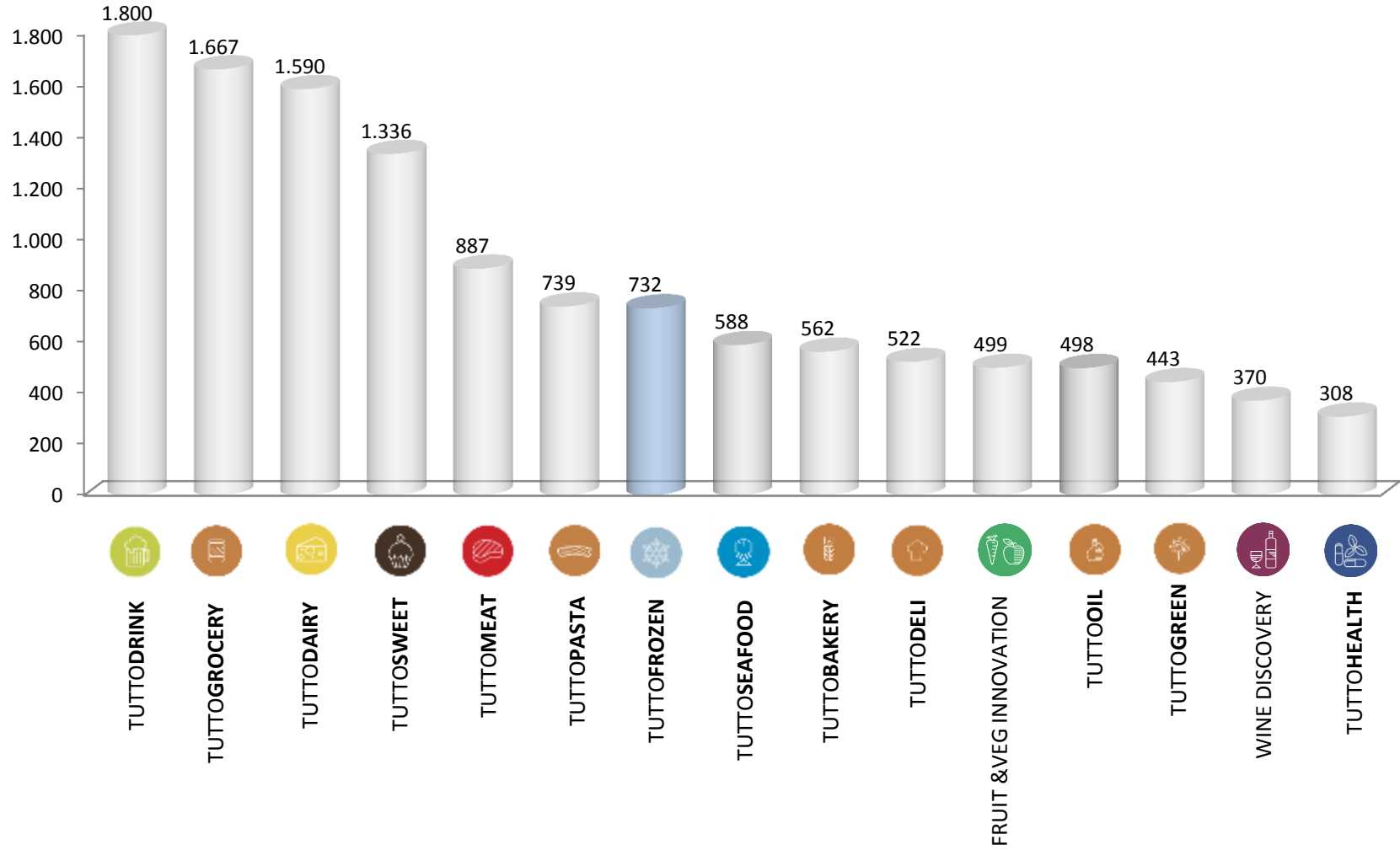
What Visitors are looking for

Professionals' sector of interest at TUTTOFOOD 2017 (multiple choice) - N. Of preferences received by each sector

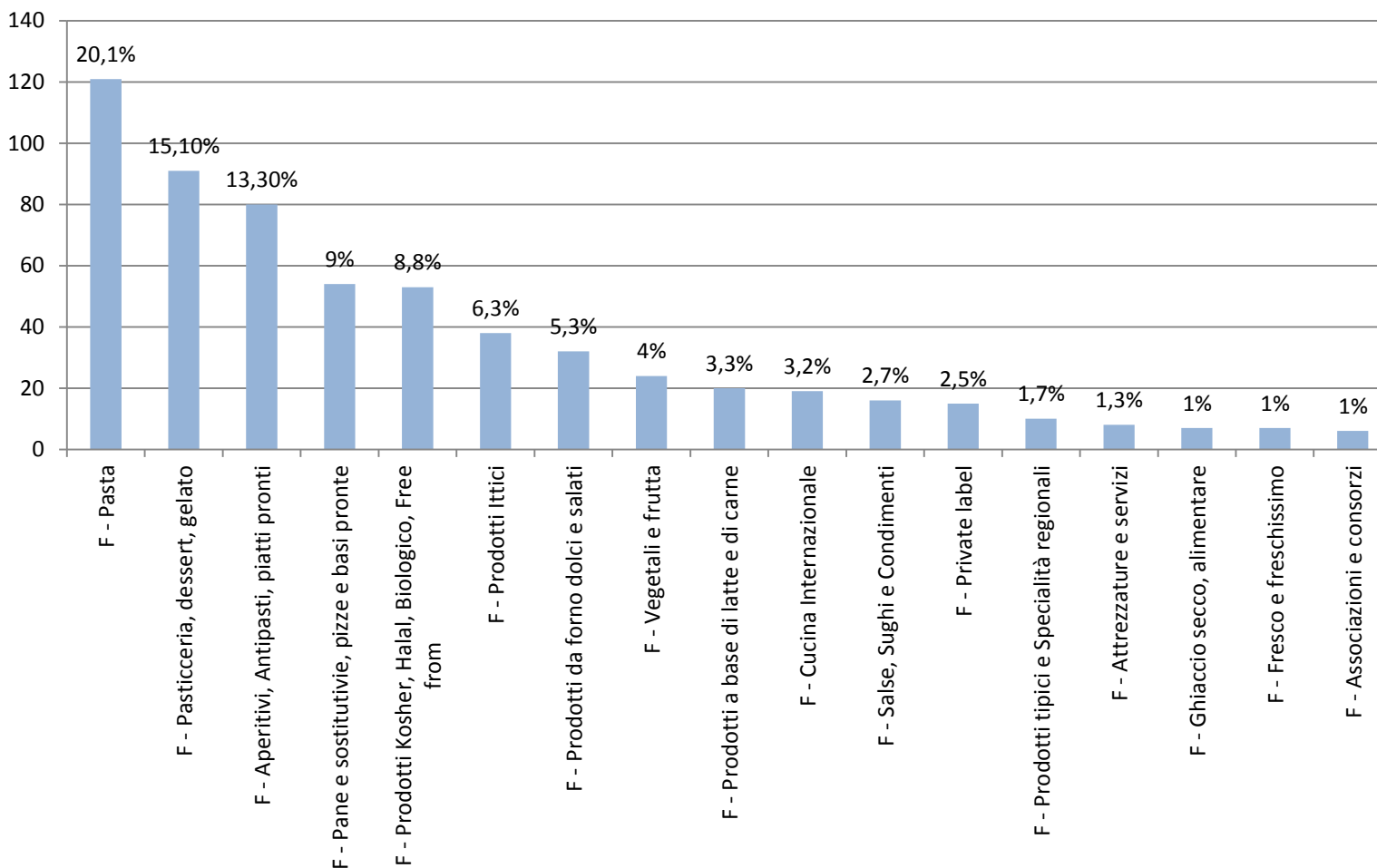


What Buyers are looking for

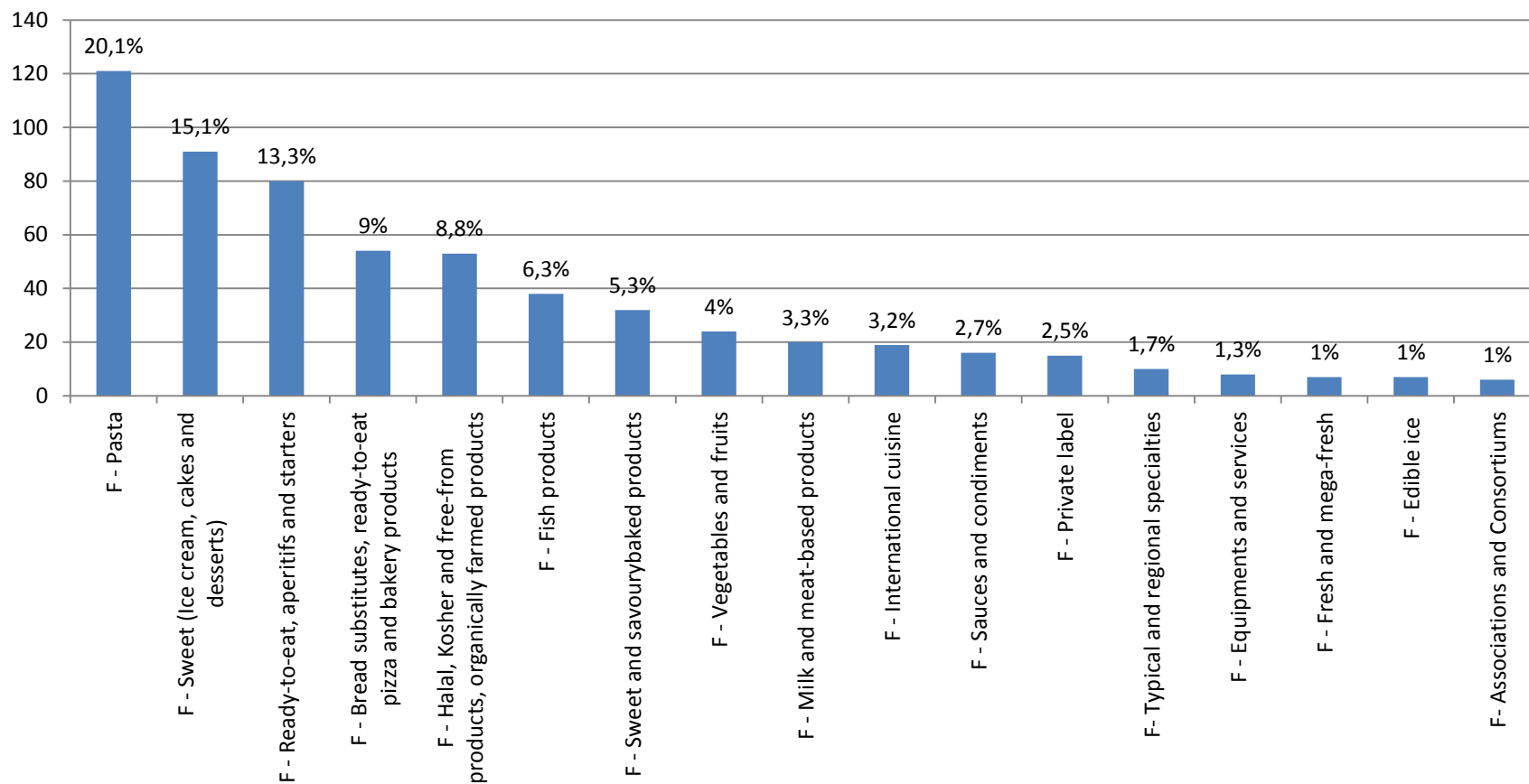
Buyers' sector of interest at TUTTOFOOD 2017 (multiple choice)



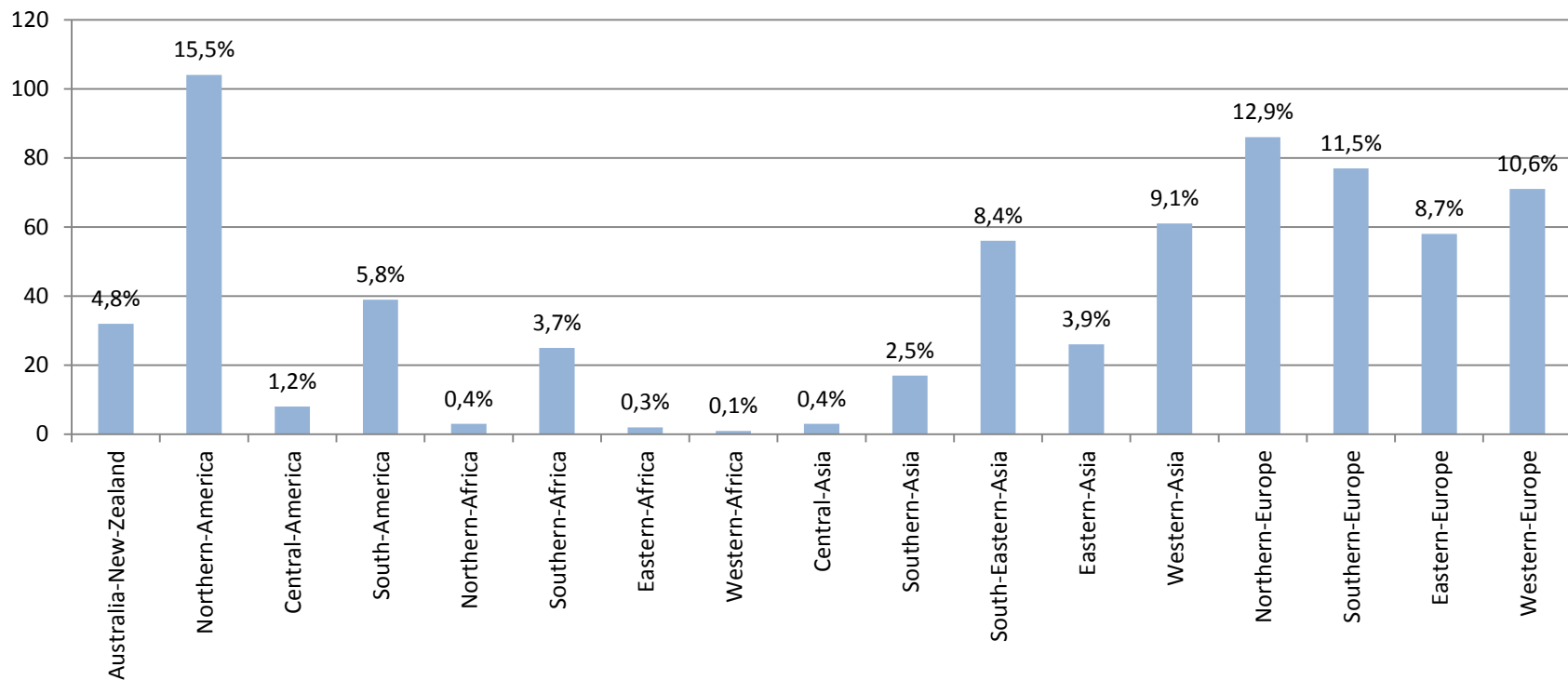
I prodotti più cercati dai Buyer di TUTTOFOOD 2017 (risposta multipla)



The **most interesting products** searched by the **Buyers** at TUTTOFOOD 2017 (multiple choice)



Geographical areas interested in TUTTOFROZEN

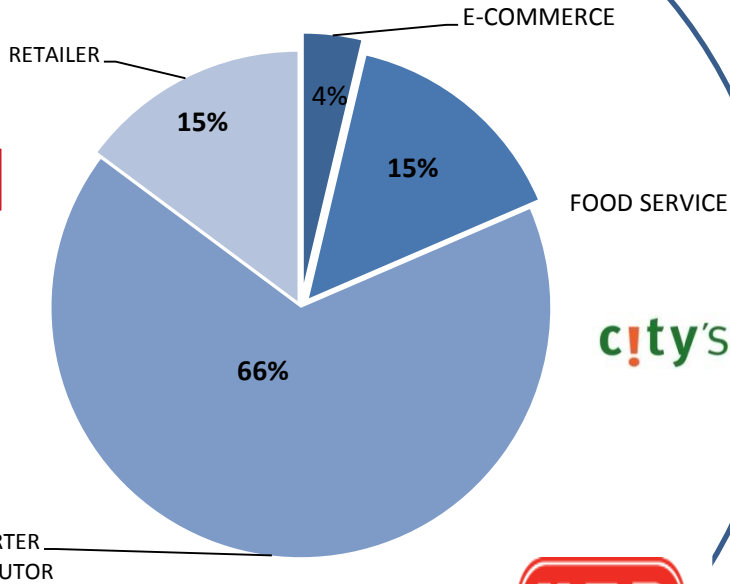


Top 10 Countries

United States, Canada, Singapore, Italy, Sweden, South Africa, United Kingdom, New Zealand, Spain, Netherlands

Top Hosted Buyers of TUTTOFROZEN

FOREIGN BUYERS

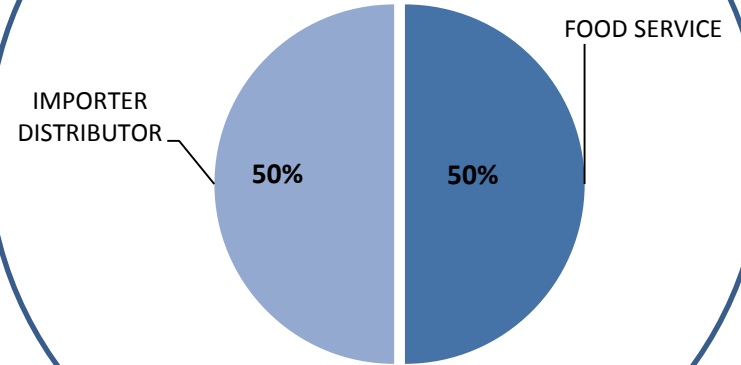


Iceland

c!ty'super



ITALIAN BUYERS







SPAASFOODS
international food brokers



TUTTOFROZEN

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