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#### foodism



# What to expect at the world famous Tuttofood in Milan

This fall, we're packing our bags for Milan to check out Tuttofood, where the who's who of the world food community will meet and eat.



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NEWS & EVENTS

F YOU HAVEN'T heard of Tuttofood, let's just say that it's the event you didn't know you needed to attend — especially if you work in the food and hospitality space. As one of the largest B2B exhibitions for the entire agri-food ecosystem, it has served as a powerful resource for the food industry for many years. Think fashion week, but *much* tastier.

#### Ciao Milano!

Check out Tuttofood 2021 from October 22–26 in Milan, Italy.

Click this box for more event info and tickets!

The yearly global event was put on pause due to the pandemic, but it's coming back in 2021 bigger and better than ever. This four-day event in October is a chance to preview what's trending in all facets of the world's food community.

Attending the show in Milan allows you to see what's new in the

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international food and beverage industry and meet the people behind the brands and products. Many Canadian vendors and industry leaders attend yearly to get a pulse on where Europe and the rest of the world are

headed.

We're looking forward to coming home with full bellies and plenty of inspiration for upcoming content here at Foodism. And OK, fine, we're also looking forward to the snacks. We've rounded up our top five reasons why we're excited to attend TuttoFood 2021 and you can grab your own tickets here.

Now excuse us while we go practice our Italian and remember how to socially interact with people IRL...

## 5 reasons to attend Tuttofood 2021 in Milan

#### 1. Find something for everyone

Over 3,000 brands from 43 countries will be present, all housed under different sectors of the show. From TuttoMEAT to TuttoGROCERY and TuttoHEALTH, there's a section for everyone. You'll likely find us floating between TuttoWINE, TuttoDAIRY (hello, cheese) and TuttoSWEET, a section dedicated to the very best biscuits, chocolate, honey, jams and desserts from around the world.

### 2. Get your Hygge on at Eat Nordic

From fresh fish to hearty rye bread this collective space will house the best food and drink producers from Denmark, Norway, Sweden and Finland. We're also holding out on there being ample opportunities to slow down and fika here.

## Be in the know at Evolution Plaza / TuttoDigital

With everything from innovative new apps and food delivery to ecommerce and traceability, if there's a buzz in the digital space, you'll likely find it here in Evolution Plaza. Expect major players alongside innovative start-ups showcasing new and must-know tech solutions in the food space.

## 4. Learn from the pros at Showcooking

If you ordered takeout for most of the year, now is your chance to brush up on your culinary skills from professional chefs. Learn 'secret' recipes, cooking hacks and explore new flavours in this interactive space. Then, showoff to your friends back home.

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#### 5. Enjoy because the safety protocols are world class

While getting on a plane to Europe is still a little unsettling for some, Tuttofood promises extensive safety measures if you do take the leap. Fiera Milano's (the exhibition's home) SAFE TOGETHER protocol has already made it possible to hold several large events in the space since restrictions were lifted. In addition to extensive pre, during and post show protocols, proof of vaccination or a negative COVID test is required for all attendees, staff and vendors.

To learn more about Tuttofood 2021, see who's attending, and book your ticket tuttofood.it/en/

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