

TUTTOFOOD  
MILANO

# International Pavilion 2025

Powered by Koelnmesse Italy



# Advantages

## of the International Pavilion

Tuttofood will host an INTERNATIONAL PAVILION powered by Koelnmesse Italy for the promotion of food & beverage companies.

If you are looking for a special showcase for your latest products, the INTERNATIONAL PAVILION:

- Represents the **most comprehensive and easiest solution** for your participation;
- Is the **best destination** for national and international buyers and distributors;
- Offers an **highly visible platform**, complete with attractive booth packages and exclusive services;
- It is a **full-service package**, from stand construction, all the way to professional advertising and media service.

# Your way to success

-  Prominent location in the halls
-  Eye-catching and attractive stand construction that create an inviting atmosphere
-  Best platform to showcase your latest products
-  Ready to use stand
-  3D stand configurator platform
-  Professional service - the project team will take care of the organization and all related aspects - before, during and after the show

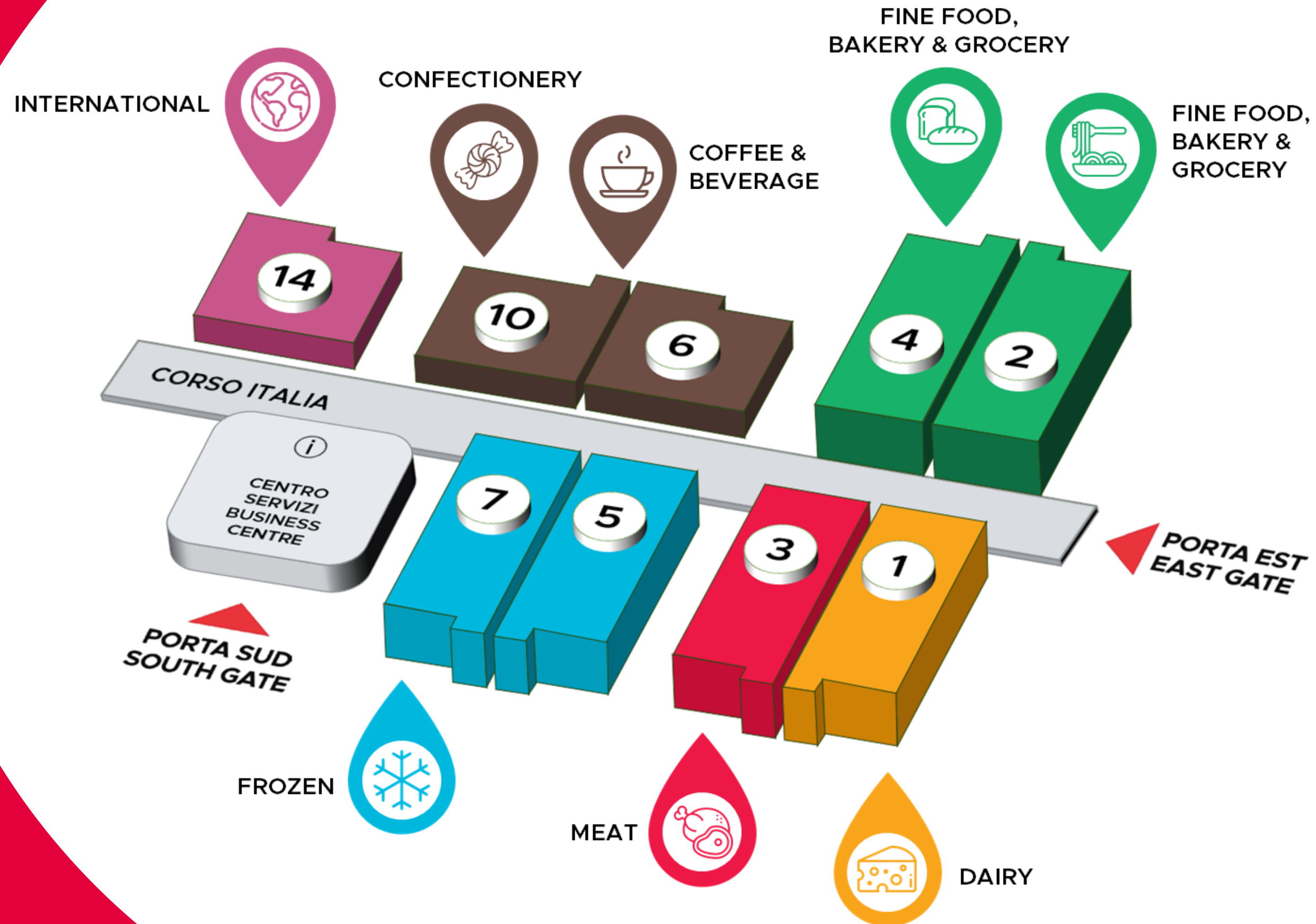




# Hall Allocation

The International Pavilion is located in the centre of every exhibition hall!

You'll be placed in your own product category to maximize your exposure at the show and meet your target audience.



## WHAT IS INCLUDED IN THE PRICE?

€ 550/sqm

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for companies exhibiting both at Tuttfood and Anuga or ISM 2025

+ € 355 catalogue entry

### 01

#### Stand Construction

All inclusive booth packages from 14sqm

### 02

#### Communication & Services

Entry in all show media, Matchmaking program

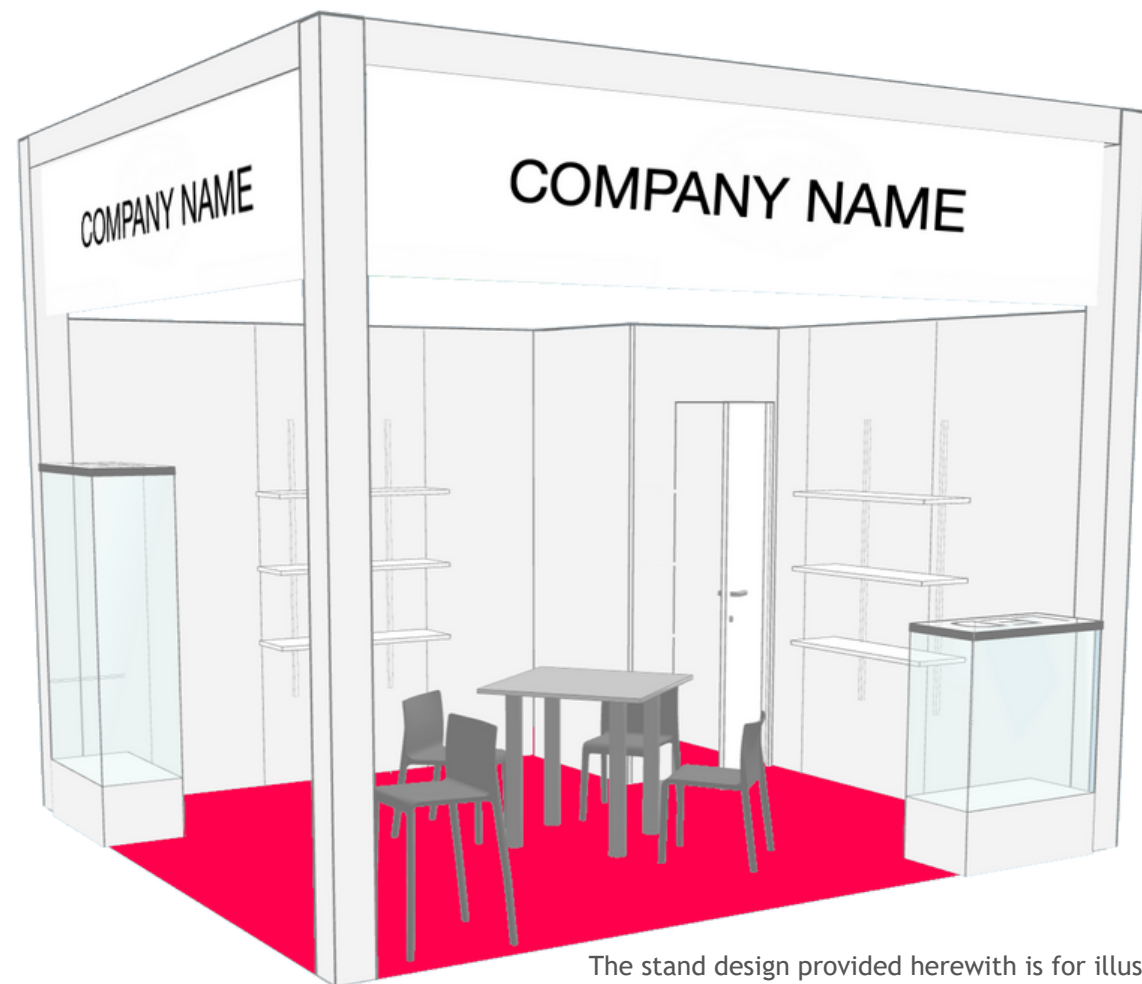
### 03

#### All-round Support

Before, during and after the show by English and German speaking staff

# Stand construction for a 14 sqm stand\*

\*the number of entitlements can change according to the booth size

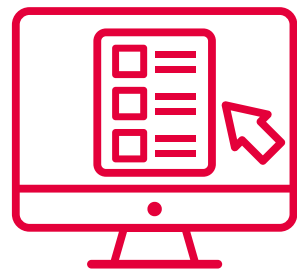


The stand design provided herewith is for illustrative purpose and may be subject to change at the Organizer's discretion.

- Space rental
- Booth construction with carpet
- Partition walls
- Power supply
- Fascia board with company name and logo
- 1 table
- 3 chairs/barstools
- 3x pieces of furniture of your own choice
- 1 power socket 220V
- Lockable storage room 1mx1m with 3 shelves, 3 hanging coats, 1 paper basket, 1 power strip 220V



# Communication & Services



- Entry in the all available show media (online, printed and mobile)
- Access to the business matchmaking platform to connect with Hosted Buyers





**Silvia  
Baracetti**

Sales Manager  
International  
Pavilion

Tel. +39 0286961339  
silvia.baracetti@  
koelnmesse.it



**Riccardo  
Castagna**

International Sales  
Manager

Tel. +39 0286961340  
riccardo.castagna@  
koelnmesse.it

## GET IN TOUCH WITH OUR TEAM

We are available to answer  
your questions!

