

TUTTOFOOD INTERNATIONAL FOOD EXHIBITION MILANO

MAY 5-8 MAGGIO.2025

TUTTOFOOD MILANO REDEFINES THE GLOBAL FOOD TRADE SHOW CALENDAR

The official TUTTOFOOD schedule has been confirmed: Milan will become the capital of the global food industry in May 2025, 2026 and 2028, reshaping the agenda for thousands of agrifood professionals worldwide.

Paris, October 21, 2024 – Yesterday evening, at the end of the second day of SIAL, **"TUTTOFOOD Milan 2025 by Fiere di Parma"** was officially presented. The event, to be held in **Milan from May 5-8**, is dedicated to the global agrifood ecosystem and is set to be a landmark in the global agrifood industry, promoting innovation across the food and beverage supply chain.

Speaking from the stunning terrace of the Automobile Club de Paris, which overlooks Place de La Concorde and is just steps from the Louvre Pyramid, **Fiere di Parma's CEO Antonio Cellie** stated: *"Thanks to our partnership with KoelnMesse, I am confident that TUTTOFOOD will become a cornerstone of the international food trade calendar starting in 2025. The schedule is now official: after the May 2025 edition, which will debut the new redesigned international format, TUTTOFOOD will be held in even years, specifically in May 2026 (11-14) and May 2028. The show will alternate with Anuga in Cologne, Europe's largest B2B food trade show in Europe, and on the national level, with CIBUS Parma, which now more than ever is the home of Made in Italy food and local areas."*

During the evening, **Cellie** further emphasized: *"TUTTOFOOD will be the premier platform for promoting responsible production and consumption. By visiting the show, the professional attendees will experience new trends, advanced production processes, and the most innovative products meeting the demands of the coming years. Our mission"* he continued, *"is to support and promote quality food products ensuring their global availability through retailers and distributors."*

Also speaking at the event was **Thomas Rosolia, CEO of Koelnmesse Italia and President of Koeln Parma Exhibitions**, who stated: *"I am thrilled about the TUTTOFOOD 2025 project, which addresses the real needs of food companies, providing them with a unique business and networking platform. This is demonstrated by the huge participation of companies and collectives from 30 countries around the world, particularly interested in 'TUTTOFOOD Week', a truly unique happening in the international exhibition landscape."*

TUTTOFOOD 2025 will occupy over 150,000 square meters of exhibition space at Rho Fiera Milano, extending its reach throughout the entire metropolitan area of Milan, thanks to TUTTOFOOD Week. In collaboration with Mondadori, TUTTOFOOD will promote a traveling showcase among iconic locations in the city, featuring food shows, panel discussions, evening events, guided tastings, exhibition paths, and even film festivals. **Over 500,000 visitors are expected.** With this magnificent extension,



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TUTTOFOOD will bring together major global players and the most interesting start-ups in the food scene, part of an exhibitor catalog that will host **over 3,000 brands**. It will be a hub of innovative ideas that, among other things, will present models of circular economy, practical applications for managing production waste, and reducing food waste.

The Paris event, titled "*The Italian Aperitivo!*", which was also attended by the Italian Ambassador to France, Mrs Emanuela D'Alessandro, highlighted Italian cheeses with geographical indications, with tastings and discovery activities organized in collaboration with AFIDOP (Association of Italian PDO and PGI Cheeses). The whole event was organized in partnership with KoelnMesse and AFIDOP.

