

TUTTOFOOD
INTERNATIONAL
FOOD EXHIBITION **MILANO**
MAY 5 | 8 MAGGIO. 2025

Dear Madame, Dear Sir,

It is with great pleasure that Fiere di Parma and ITA – Italian Trade Agency welcome you as a special guest to:

TUTTOFOOD
Milan, 5 May - 8 May 2025

the B2B trade fair for the entire agri-food sector, being sure that your visit will be profitable and interesting.

Please note that we have set up a reserved area in **Hall 18, the Buyers' Lounge**, where foreign delegates, assisted by TUTTOFOOD Staff and ITA - Italian Trade Agency Executives, can enjoy the use of a service center with offices, open bar and meeting area.

Kindly note that:

- Your hotel room, breakfast, lunch and dinner follow our agreements;
- You should settle your bill for any extras (minibar, restaurant consumptions, telephone, etc.) with the hotel before your departure;

For more information please ask the staff at the Buyers' Lounge.

Please kindly remind to bring your entry Buyer pass with you on your phone or printed or you will have to purchase a new one at your own expense at the ticket office. **Make sure to redeem your entry pass before getting to the show.**

Your Buyer Pass allows you to:

- enter once a day, if you exit you will not be able to enter again
- enter from 9.00 am, one hour before the official opening
- enter the Buyers Lounge

Don't forget to register your presence at the Buyers Lounge - Hall 18

Download the Tuttofood app and validate your meetings through the scan available on the app.

If you are unable to honor an appointment scheduled, please inform the exhibitor and arrange a new meeting at a more convenient time during the show.

Ask to the staff at the Buyers Lounge to know more about the **special activities reserved to Tuttofood buyers**. Enrich your visit with our **on-site experiences in the Tuttofood special areas and the Tuttofood Week Off show** - www.tuttofood.it/en/tuttofood-week-2025/

After the show you will receive a "satisfaction/evaluation survey" to be filled in. Your cooperation on this activity will be highly appreciated and will enable us to better organize activities for the next edition.

Hoping once again that your stay will be profitable and pleasant, TUTTOFOOD Buyers Program Staff and ITA - Italian Trade Agency Executives remain at your complete disposal for any further information you may require.

Best Regards,

Antonio Cellie
Fiere di Parma Ceo

Brunella Saccone
ITA – Italian Trade Agency Food & Beverage Manager

