

TUTTOFOOD 2025 BUYERS PROGRAM
IMPORTANT INFORMATION

- **BUYERS LOUNGE**

Located in Hall 18, the Buyers Lounge is an area reserved to the Buyers Program participants, where you can find dedicated services such as: Welcome Desk, cloakroom, meeting spaces and refreshments. Tuttofood Staff and *ITA* Executives will be there to assist you with your registration (see below) and answer your questions on Business Agenda or any other enquiry regarding your visit.

- **BUYERS PROGRAM REGISTRATION**

Once during your visit and within the day of your departure, please proceed with the registration at the REGISTRATION DESK at the Buyers Lounge Hall 18 in order to allow us to take note of your presence at the trade show. **Those who do not register will be considered as no-show and therefore penalties according to the Buyers Program may be applied.**

- **ENTRANCE TICKET**

Please kindly remind to bring your entry Buyer pass with you on your phone or printed or you will have to purchase a new one at your own expense at the ticket office.

Make sure to redeem your entry pass before getting to the show.

Your Buyer Pass allows you to:

- enter once a day, if you exit you will not be able to enter again
- enter from 9.00 am, one hour before the official opening
- enter the Buyers Lounge

- **MEETINGS SCHEDULE**

Do not forget to use Business Agenda to arrange and evaluate your meetings with your favorite exhibitors. In case you cannot access the platform, please inform as soon as possible the Tuttofood Staff: businessagenda@fiereparma.it To have the Business Agenda always with you during the show, **please download the Tuttofood app and kindly validate your meetings through the scan available on the app.** If you are unable to honor an appointment scheduled, please inform the exhibitor and arrange a new meeting at a more convenient time during the show.

- **PERSONAL AREA**

Please kindly remember that you can always access your personal area with all the information about your visit

- **ENGLISH is the working language**

