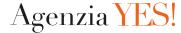


## Communicating food today:

data, strategies and brands between innovation and storytelling

Organized by

In collaboration with





SAVE THE DATE

## Tuesday, May 6th from 2pm to 4pm

**1-hour talk. Followed by coffe e-break & networking**Moderated by Sofia Croci, Account Director Agenzia YES!
Introduced by a representative from Ferpi Lombardia

## **Speakers**

Vittorio Cino General Director, Centromarca

Remo Lucchi
President Advisory Board, Eumetra

Chiara Coricelli President and CEO, Pietro Coricelli Anna Gallo

**Brand Equity & Communication Manager, Barilla Group** 

Eleonora Cozzella

Journalist e Direttrice, Il Gusto (La Repubblica – La Stampa)



Rho Fiera Milano
Press Lounge, Business Centre - SOUTH GATE Entrance



2482 giorgia.coghi@agenziayes.it