

Communicating food today:

data, strategies and brands between innovation and storytelling

Organized by

Agenzia **YES!**

In collaboration with

FERPI
LOMBARDIA

SAVE THE DATE

Tuesday, May 6th
from 2pm to 4pm

1-hour talk. Followed by coffee-break & networking

Moderated by Sofia Croci, Account Director Agenzia YES!

Introduced by a representative from Ferpi Lombardia

Speakers

Vittorio Cino

General Director, Centromarca

Anna Gallo

Brand Equity & Communication Manager, Barilla Group

Remo Lucchi

President Advisory Board, Eumetra

Eleonora Cozzella

Journalist e Direttrice, Il Gusto (La Repubblica – La Stampa)

Chiara Coricelli

President and CEO, Pietro Coricelli



Rho Fiera Milano

Press Lounge, Business Centre - SOUTH GATE Entrance

Per informazioni

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