

TUTTOFOOD MILAN 2025: 95,000 ENTRANCES

The first edition of TUTTOFOOD organized by Fiere di Parma closes today, bringing together the international food community and recording a number of professional visitors beyond expectations, 25 percent of whom came from abroad.

Milan, May 8, 2025 - The 2025 edition of TUTTOFOOD MILANO closes today with 95,000 entrances, after 4 extraordinarily dense days of appointments, meetings, conventions, educationals and tastings that engaged visitors in real slaloms among the 10 Pavilions of Rho Milano Fiera and in their agendas.

All confirmed were the 3,000 top international food buyers who were part of the Fiere di Parma Buyers Program in collaboration with ICE, to which were added about 7,000 representatives of foreign distribution chains and organized food service who came to the event independently, making it possible to estimate the number of entrances of operators from abroad at 25 percent of the total.

On the subject of agendas, on those 2026 about 70 percent of the attending companies have already marked their appointment with TUTTOFOOD MILANO 2026, to be held May 11-14, pushing on to Cibus 2027 (Parma, May 4 -7).

"This extraordinary re-booking result gives us a concrete measure of the satisfaction registered by exhibitors, which is not surprising for Cibus, which has now become part of the business routine of Italian food operators," comments **Antonio Cellie, CEO of Fiere di Parma**, *"Used to the Parma district we have now become familiar with the dimensions of the Milan one and we are already working on the 2026 layout to make it even more readable and effective. It certainly looks very flattering to us for this our first edition of TUTTOFOOD MILANO, which we can call truly global,"* adding that it is *"further confirmation of the validity and strength of the food hub we are building Parma - Milan - Cologne."*

Lights out at Rho Milano Fiera, the event's organizational machine will start again with a new international roadshow that will see the Parma&Cologne team engaged in presentation meetings with operators and stakeholders from various countries at major food fairs, starting as early as PLMA in Amsterdam next May 20 and 21, to continue with Bangkok during Thaifex (May 27-31), New York during Fancy Food (June 29-July 1), and culminating in Cologne during Anuga (October 20 and 25) with a real kick-off event for TUTTOFOOD MILANO 2026 and CIBUS 2027, an occasion to celebrate the strength of the collaboration between Fiere di Parma and Koelnmesse.

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