

# TUTTOFOOD

INTERNATIONAL  
FOOD EXHIBITION

# MILANO

11 | 14 MAY. 2026





# TUTTOFOOD 2025:

## Our Success in Numbers

Thanks to Milan's strategic position and an extremely fully-equipped venue, TUTTOFOOD Milano is a perfect exhibition for the major players in the global food industry. The significant presence of international TPOs and visitors from worldwide makes the show a must-attend event in the European trade shows schedule.



### Visitors

95k

professional attendees  
a new record for the show

100

Countries

3k+

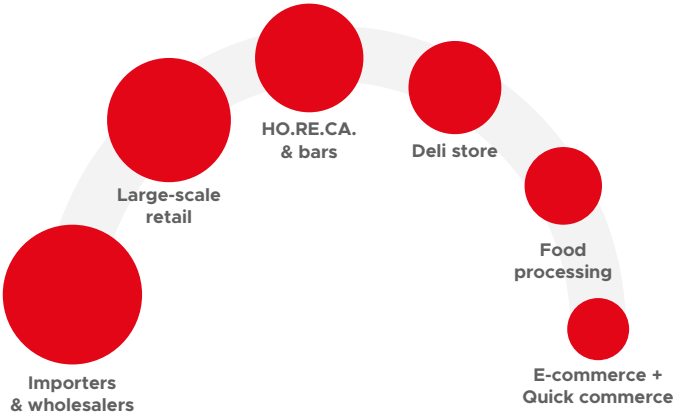
International hosted  
top buyers

64

Conferences, seminars,  
and food experiences

### Top 10 visiting countries:

Spain	Poland
Germany	United Kingdom
France	China
USA	Canada
The Netherlands	South Korea



## Buyers Program

TUTTOFOOD boasts one of the most relevant Buyers Programs in the industry, realized in collaboration with ITA – Italian Trade Agency. The invitations to the event are extended to hundreds of carefully selected buyers. Among them, major importers, distributors, and significant restaurant and food retail chains.



## Why choose TUTTOFOOD Milano

### Milan: a gateway to Europe

Milan is a leading European hub for the food industry, blending diverse cultures and world-class gastronomy.

### Fiere Milano: a central venue

Easily accessible thanks to Milan's excellent transport links including airports, high-speed trains, metro, and highways.

### Buyers program: a truly global business opportunity

A premium program connecting top international buyers with the right suppliers in key markets.

### High-quality contents and tailored solutions

TUTTOFOOD offers innovation awards, themed sections, demo tastings, and seminars to showcase products and brands.

### Exhibitors

80k

net sqm exhibition area  
almost double previous  
editions figures

4.2k

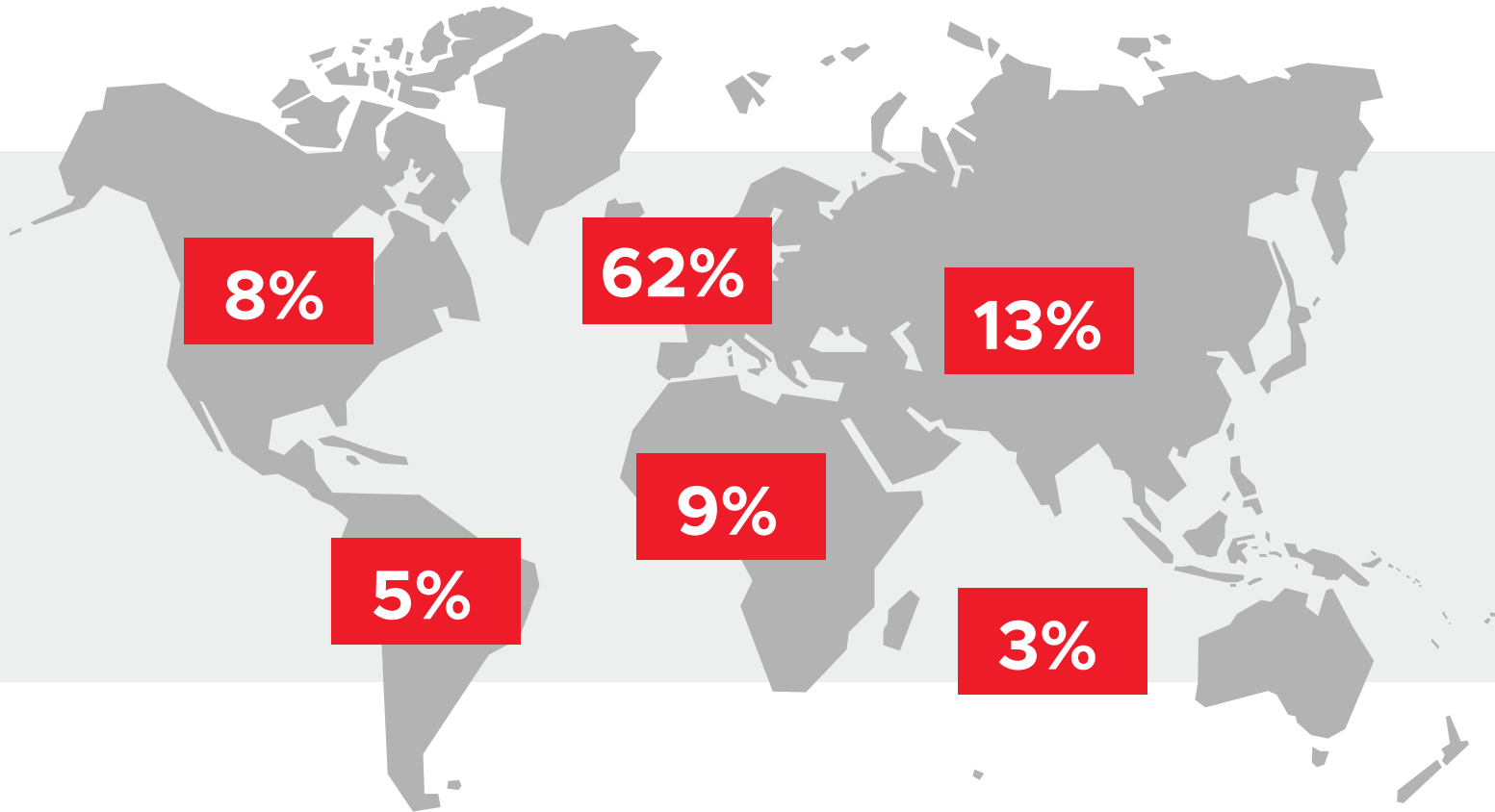
global exhibiting  
companies  
almost double previous  
editions figures

70

countries represented  
about 25% out of the total  
exhibitors

+3

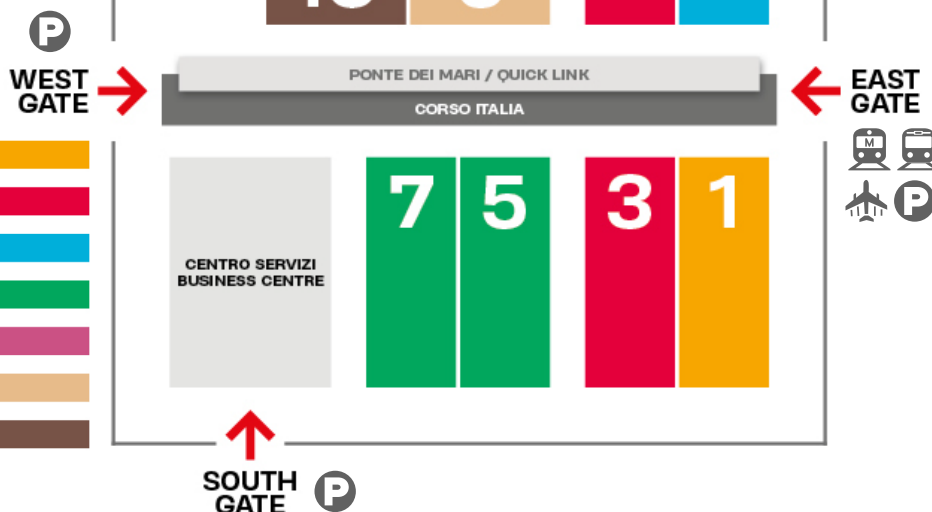
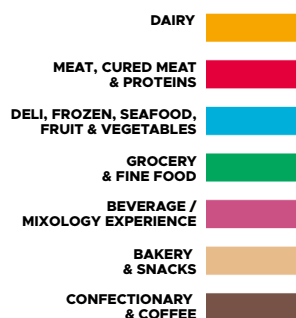
newly-opened  
pavilions  
10 in total, featuring new  
categories and key-players



## Exhibiting companies distribution

# 2026 Edition: A New Hall Plan for the Show

TUTTOFOOD 2026 will feature a smart layout, that plan makes the show more compact, improving visitors flows and making easier for visitors to enjoy all the different sections of the exhibition.



## Koelnmesse and Fiere di Parma

### A Winning Alliance at TUTTOFOOD

On the occasion of TUTTOFOOD 2025, Fiere di Parma & Koelnmesse cooperated in the organization of the show. This alliance focused on the internationalization of the global offer of the show. For the very first time ever, TUTTOFOOD obtained two important goals:

1

#### A relevant presence of foreign exhibitors

+ 60% compared to 2023 edition (from 500 to 849 companies)  
27 Trade Promotion Organizations

2

#### A huge presence of top quality buyers

+ 300% compared to 2023 (from 800 to 3,000+)

## A Newly-implemented Schedule

Starting from 2026 – **Tuttofood** will be held in even years in order to **alternate with Anuga**.

The goal is to create two main European Business Platforms that can help International Food & Beverage companies boost their business.

The next edition of **Cibus** will be held in 2027 and will be dedicated to **Italian producers of PDOs, PGIs** and specialty foods exclusively.

