

The European Organic Store of 2029: Trends and Operational Foresight

What do European consumers increasingly want from a food store? Not more choice, but a different energy. A place that feels like a market, where the atmosphere is warm, the advice is real, and the products are demanding “life solutions.” Specialty organic stores are quietly becoming that place: community wellness hubs, selective local sourcing, a human-scale approach built on “come experience something different” that no supermarket can replicate. Yet most retail professionals have barely scratched the surface. Through the best pioneering examples from Europe, the Americas and Asia, this session maps the organic store of 2029 — and proves its lessons reach far beyond the organic aisle.