

TUTTOFOOD
INTERNATIONAL
FOOD EXHIBITION **MILANO**
MAY 11 | 14 MAGGIO.2026

Dear Madame, Dear Sir,

It is with great pleasure that Fiere di Parma and ITA – Italian Trade Agency welcome you as a special guest to:

TUTTOFOOD
Milan, 11 May - 14 May 2026

the B2B trade fair for the entire agri-food sector, being sure that your visit will be profitable and interesting.

Please note that we have set up **5 VIP Lounges** located in **Halls 2, 4, 7, 8, 12** (please see the map attached) where foreign delegates will be assisted by Tuttofood Staff and ITA - Italian Trade Agency Executives. The ITA - Italian Trade Agency desk is located in the VIP Lounge in Hall 2.

Kindly note that:

- Your hotel room, breakfast, lunch and dinner follow our agreements;
- You should settle your bill for any extras (minibar, restaurant consumptions, telephone, etc.) with the hotel before your departure;

For more information please ask the staff at the VIP Lounges.

Please kindly remind to bring your entry Buyer pass with you on your phone or printed or you will have to purchase a new one at your own expense at the ticket office. **Make sure to redeem your entry pass before getting to the show.**

Your Buyer Pass allows you to:

- enter once a day, if you exit you will not be able to enter again
- enter from 9.00 am, one hour before the official opening
- enter all the VIP Lounges
- use for free all the cloakrooms located at each active entrance reception of Hall 2|4 - 1|3 - 5|7 - 8|12 as well the Business Center - South Entrance and Underground exit - East Entrance (no cloakroom service available at the VIP Lounges)

Don't forget to register your presence in one of the VIP Lounges

Download the Tuttofood app and validate your meetings through the scan available on the app.

If you are unable to honor an appointment scheduled, please inform the exhibitor and arrange a new meeting at a more convenient time during the show.

Ask to the staff at the VIP Lounges to know more about the **special activities reserved to Tuttofood buyers**. Enrich your visit with our **on-site experiences in the Tuttofood special areas** - <https://www.tuttofood.it/en/#>

After the show you will receive a “satisfaction/evaluation survey” to be filled in. Your cooperation on this activity will be highly appreciated and will enable us to better organize activities for the next edition.

Hoping once again that your stay will be profitable and pleasant, TUTTOFOOD Buyers Program Staff and ITA - Italian Trade Agency Executives remain at your complete disposal for any further information you may require.

Best Regards,

Antonio Cellie
Fiere di Parma Ceo

Brunella Saccone
ITA – Italian Trade Agency Food& Beverage Manager

