

TUTTOFOOD 2026 BUYERS PROGRAM
IMPORTANT INFORMATION

- **VIP LOUNGES**

Located in Halls 2, 4, 7, 8, 12, the VIP Lounges are reserved areas dedicated to the Buyers Program participants. With your pass you can access all of them. Tuttofood Staff will be there to assist you with your registration (see below).

- **CLOAKROOM SERVICE**

Please kindly note that there is no cloakroom service available at the VIP Lounges but you can use for free - showing your buyer pass - all the cloakrooms located at each active **entrance reception of Hall 2|4 - 1|3 - 5|7 - 8|12** as well the **Business Center - South Entrance** and **Underground exit - East Entrance**

- **SHUTTLE BUS SERVICE FROM/TO THE HOTELS**

The following hotels are served by a daily shuttle bus service from/to the exhibition ground:

- Doubletree By Hilton
- Radisson Blu Hotel
- Ramada Plaza Milano
- Sheraton San Siro
- Unahotels Expo
- Voco Milan Fiere

Pick up point: outside of VIP Lounge Hall 12

Departure time: 5.30 pm

- **BUYERS PROGRAM REGISTRATION**

Please **proceed with the registration** in order to allow us to take note of your presence at the trade show. You can register in all the VIP Lounges, at the entrance of each lounge you will find dedicated staff. **Those who do not register will be considered as no-show and therefore penalties according to the Buyers Program may be applied.**

- **ENTRANCE TICKET**

Please kindly remind to bring your entry Buyer pass with you on your phone or printed or you will have to purchase a new one at your own expense at the ticket office. **Make sure to redeem your entry pass before getting to the show.**

Your Buyer Pass allows you to:

- enter once a day, if you exit you will not be able to enter again
- enter from 9.00 am, one hour before the official opening

TUTTOFOOD INTERNATIONAL FOOD EXHIBITION MILANO MAY 11 | 14 MAGGIO.2026

- enter all the VIP Lounges, reserved areas located in Halls 2, 4, 7, 8, 12 (please see the map attached)
- use for free all the cloakrooms located at each active entrance reception of Hall 2 | 4 - 1 | 3 - 5 | 7 - 8 | 12 as well the Business Center - South Entrance and Underground exit - East Entrance (no cloakroom service available at the VIP Lounges)
- join the Global Sourcing Experience, guided tours to discover international food trends

- **MEETINGS SCHEDULE**

Do not forget to use Business Agenda to arrange and validate your meetings with your favorite exhibitors. In case you cannot access the platform, please inform as soon as possible the Tuttofood Staff: businessagenda@fiereparma.it

To have the Business Agenda always with you during the show, please download the Tuttofood app and kindly validate every meeting with the exhibitors, whether booked beforehand or happened directly during the show.

To access and use the “Meeting Validator” function please allow the app permission to use your camera.

If you are unable to honor an appointment scheduled, please inform the exhibitor and arrange a new meeting at a more convenient time during the show

- **PERSONAL AREA**

Please kindly remember that you can always access your personal area with all the information about your visit

- **ENGLISH is the working language**



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