

# TUTTOFOOD 2026

---

QUICK GUIDE TO THE BUSINESS AGENDA

**TUTTOFOOD**  
INTERNATIONAL  
FOOD EXHIBITION **MILANO**

**MAY 11 | 14 MAGGIO. 2026**

# WHAT IS THE BUSINESS AGENDA?

---

The **Business Agenda** is an **online easy-to-use tool** that allows you to **book meetings** in advance with exhibitors at **TUTTOFOOD 2026** for a **quicker and more efficient visit**.

Furthermore from this edition you are able to receive meeting requests by the exhibitors.

You can access the Business Agenda at the following link:  
<https://catalogo.fiereparma.it/manifestazione/tuttofood-2026/>



---

**REMEMBER:** It is essential to validate each appointment. Ask the exhibitor for his personal QR code (they can find it on their agenda page) and **scan it through the app of TUTTOFOOD 2026**.  
(The Tuttofood APP will be available soon)

# INDEX

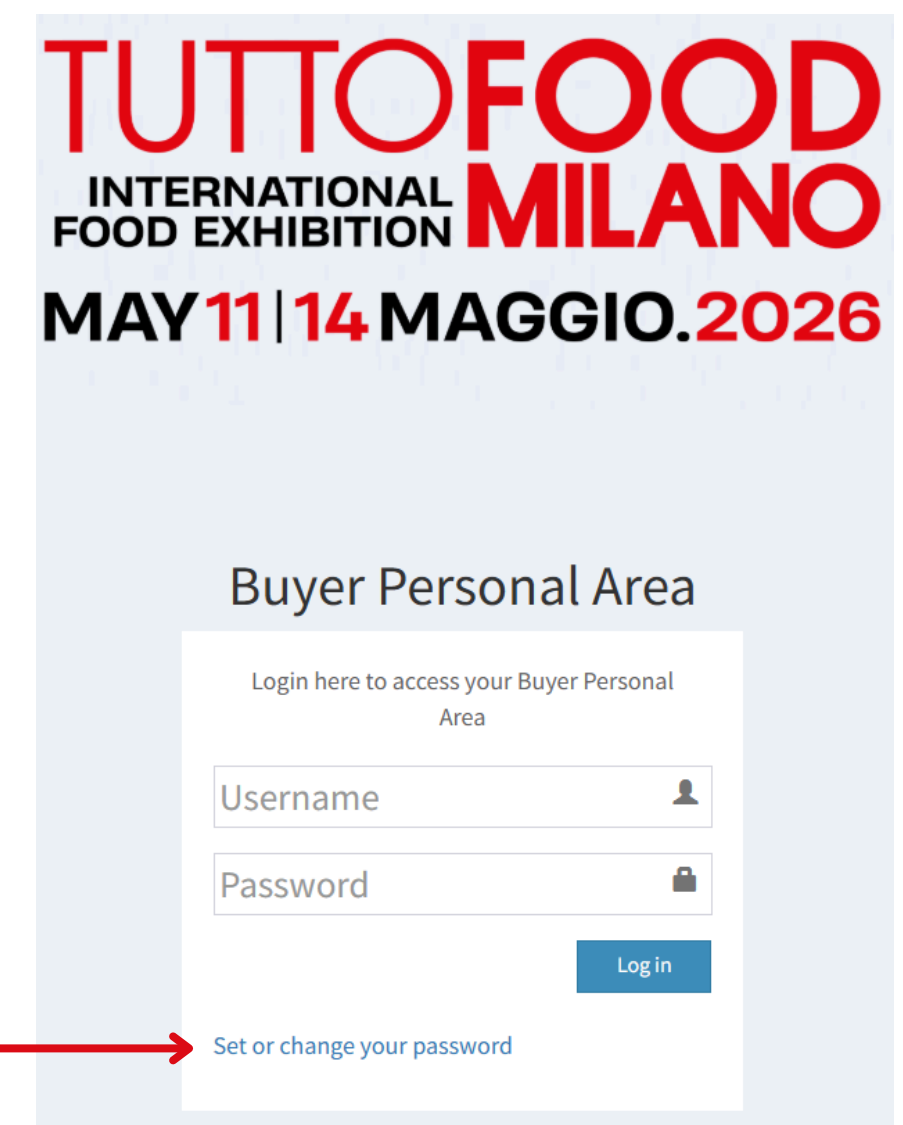
1. CHANGE LANGUAGE AND LOGIN
2. BUYER PERSONAL AREA
3. SEARCH FOR EXHIBITORS BY CHOOSING YOUR CRITERIA
4. SAVE YOUR FAVOURITES
5. REQUEST MEETINGS
6. MEETINGS REQUESTED BY EXHIBITORS
7. MANAGE YOUR MEETINGS AND COMMUNICATE WITH EXHIBITORS
8. VIEW AND DOWNLOAD YOUR AGENDA
9. TUTTOFOOD APP: DOWNLOAD
10. TUTTOFOOD APP: LOGIN
11. TUTTOFOOD APP: VALIDATE YOUR MEETINGS

# 1. CHANGE LANGUAGE AND LOGIN

WEB VERSION

If you find the website in Italian, **you can change language** to English and login with your credentials at the following link:

<https://catalogo.fiereparma.it/buyers/tuttofood-2026/login/>

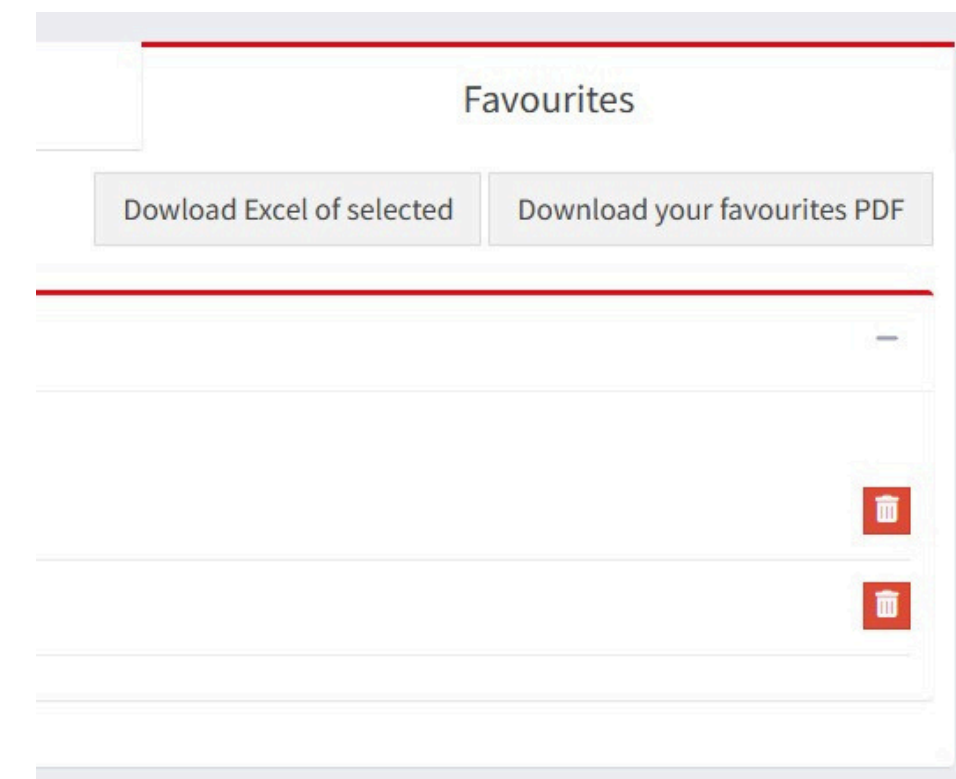
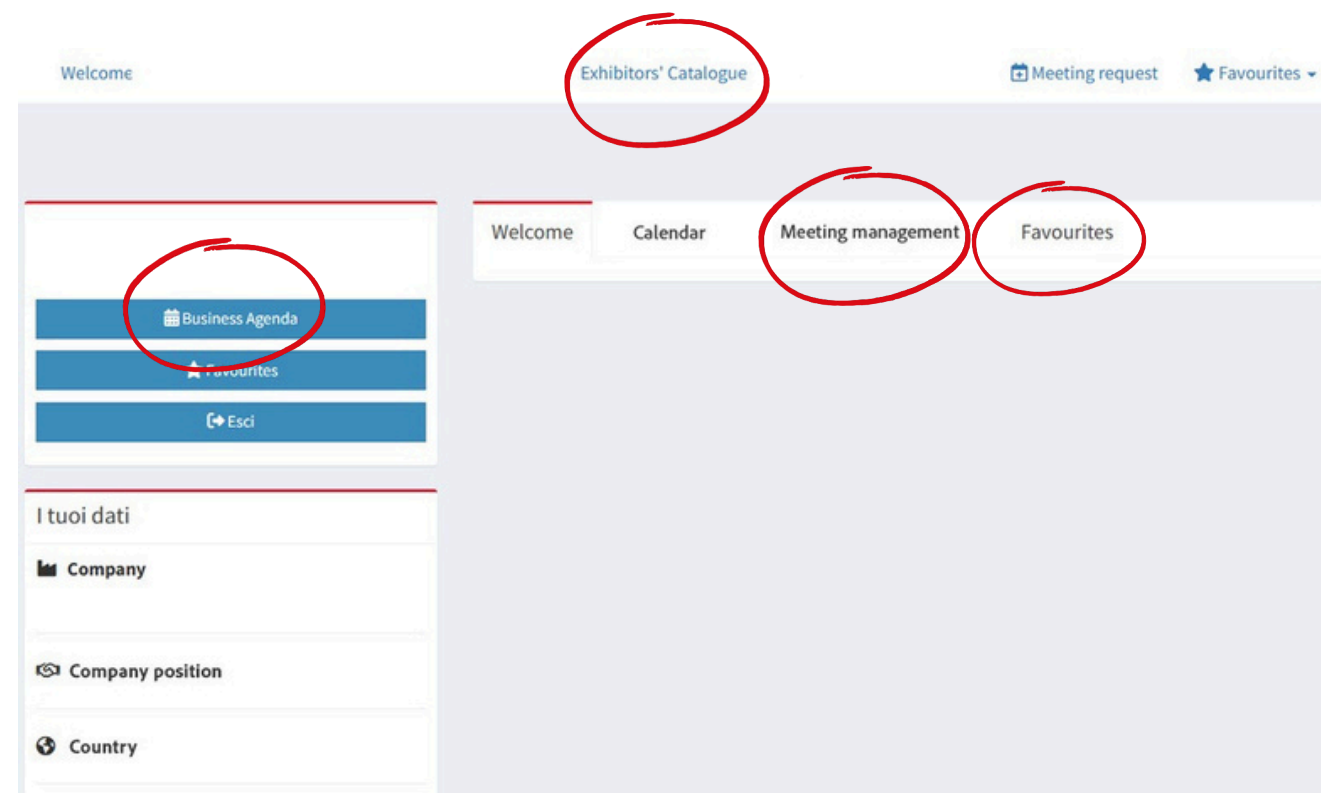


Click here to set or reset your password

## 2. BUYER PERSONAL AREA

After logging in, you will be directed to **your buyer personal area** where you will be able to:

- view the **exhibitors' catalogue**
- **request meetings/view meeting requested by exhibitors**
- view **your agenda**
- save the **list of favourite exhibitors, review it** later or **download** the list in the “favourites” section.

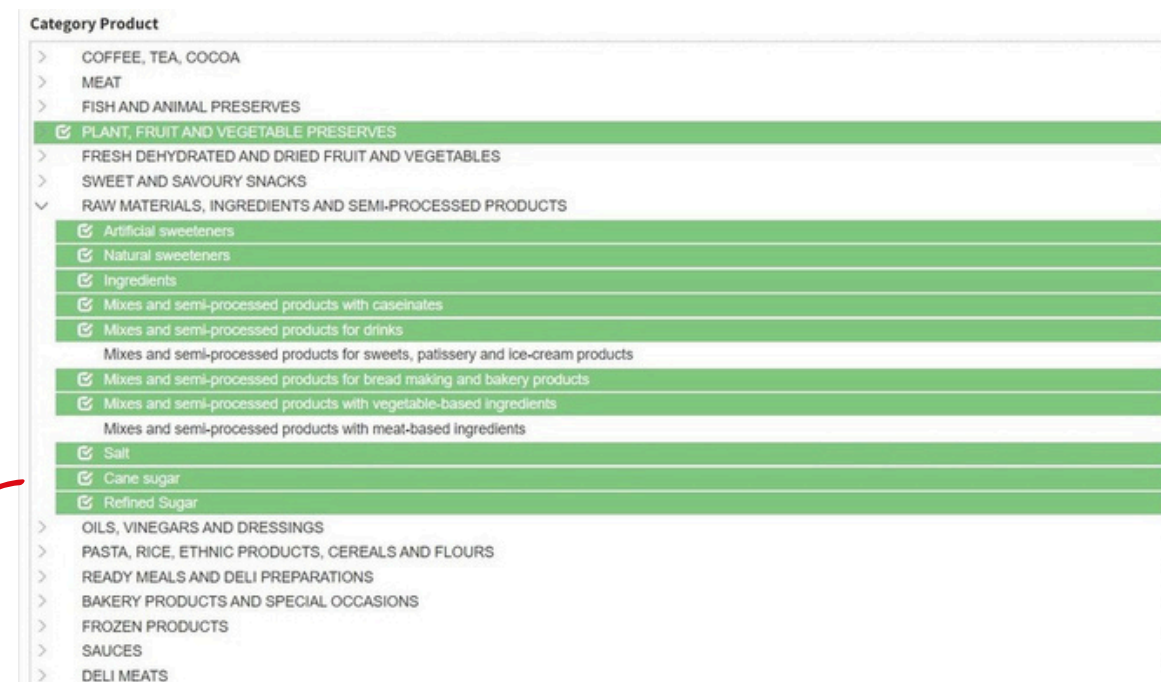


# 3. SEARCH FOR EXHIBITORS BY CHOOSING YOUR CRITERIA

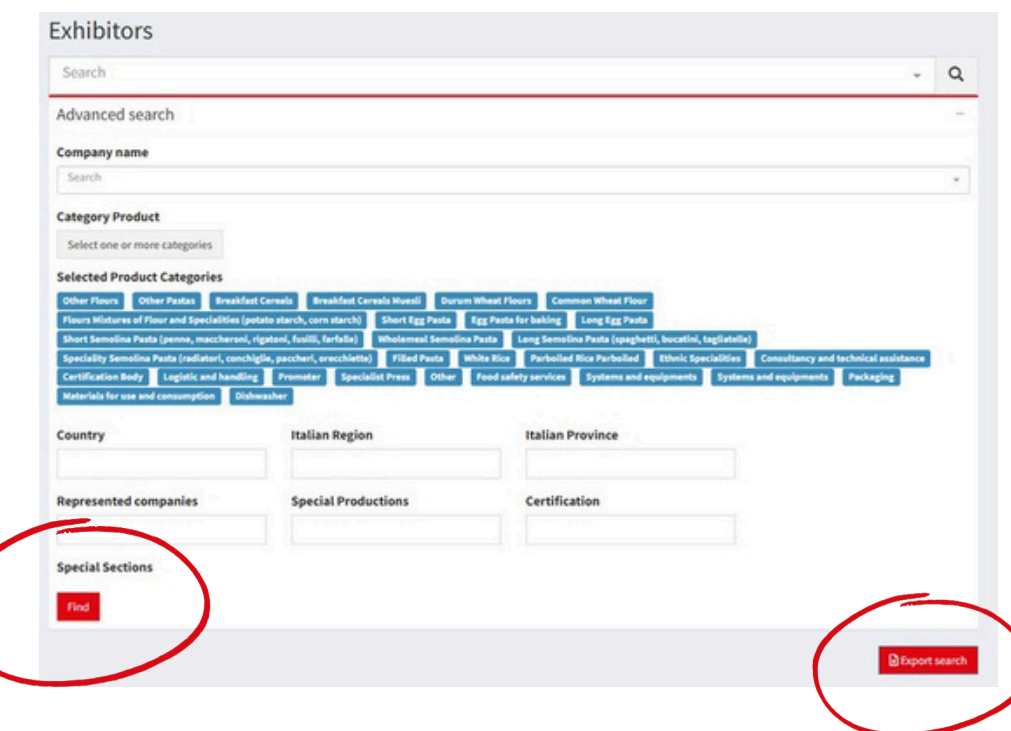
By clicking on "exhibitor catalogue" you can look for exhibitors by name, by category of product, region, certifications or by other criterias.



**Suggestion:** You can use more than one filter at a time, for exaple you can select both a category product and a certification on the same research.



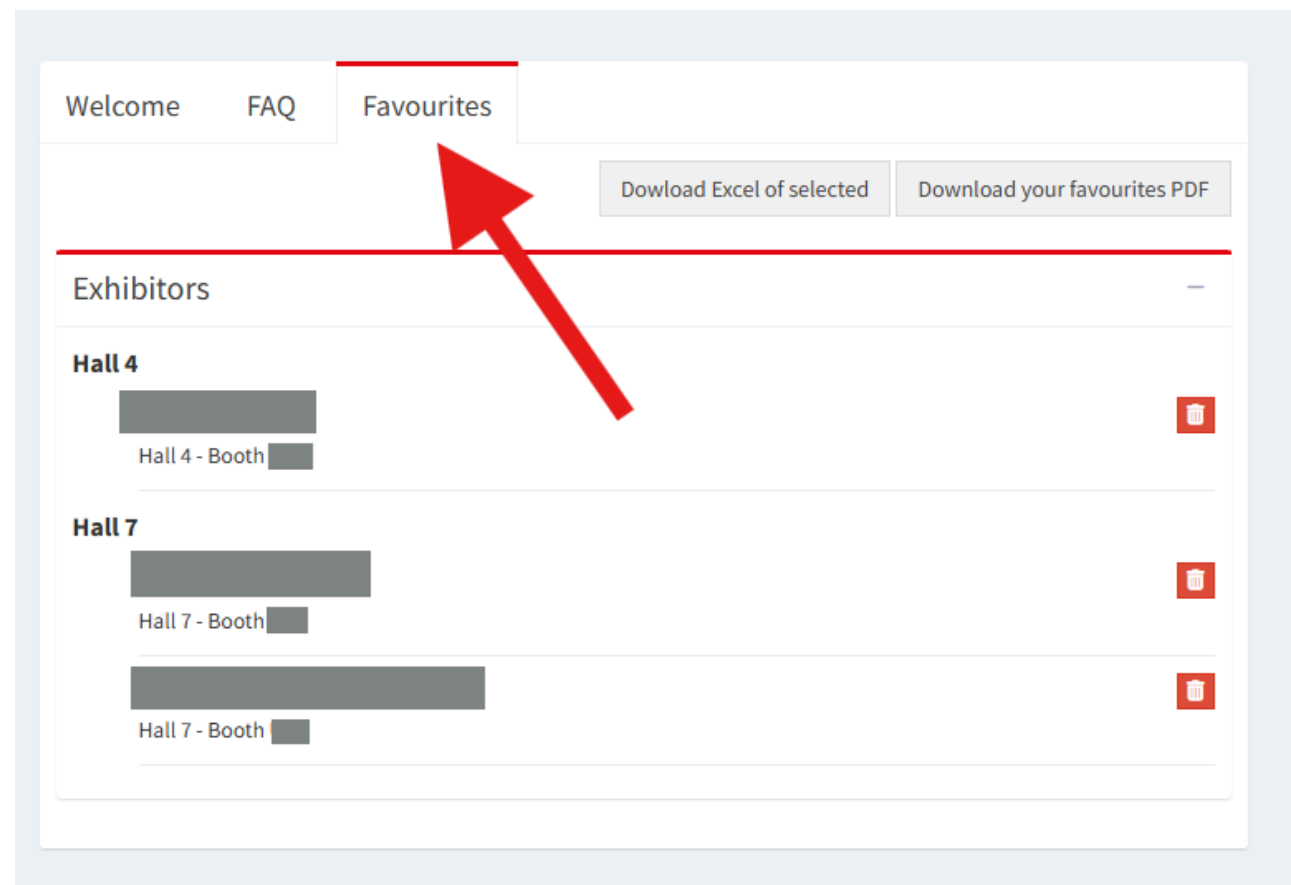
For maximum efficiency, we suggest looking for only **one** category product at a time.



Once you have selected your preferences, always press "**FIND**" to finalize your research. You can also download your selection pressing "Export search" in the right corner.

# 4. SAVE YOUR FAVOURITES

You can save your favourite exhibitors from the catalogue to easily find them again at a later date. To save an exhibitor as favourite open their company page and on the top right select “Favourites” and then “Add to your favourites”.



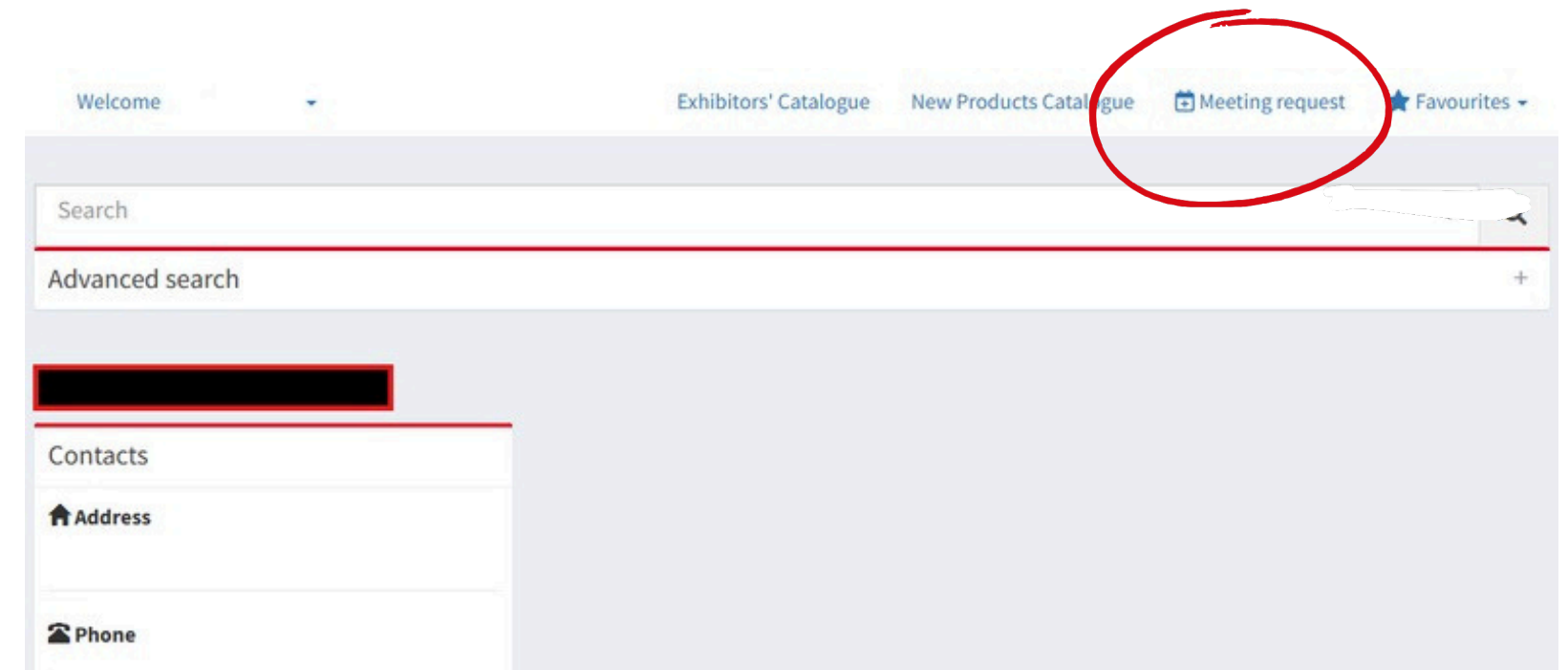
In your Buyer Personal Area page you can always check the full list that will be automatically divided by pavillion.

**Suggestion:** Before requesting the meetings add the exhibitors to the favourite list to easily plan your schedule around their booth position.

Here you will also be able to download the list either in Excel or PDF.

# 5. REQUEST MEETINGS

To **request a meeting** with an exhibitor open his page (click on his **company name** in the exhibitors list), then on the top right click "Meeting request"



Request meetings by selecting your preferred day and time. If your meeting request is sent correctly, the pop up will turn green. The meeting will remain in a pending state until the exhibitor confirms it.

Meeting request ×

FIERE DI PARMA SPA

Date  Time

Area geografica

Notes

Meeting request

✓ Correct meeting request  
You will receive a feedback from the Exhibitor

Date  Time

Area geografica

Notes

Meeting request ✓

# 6. MEETINGS REQUESTED BY EXHIBITORS

Starting from this edition, **exhibitors** can also **request meetings to you**.

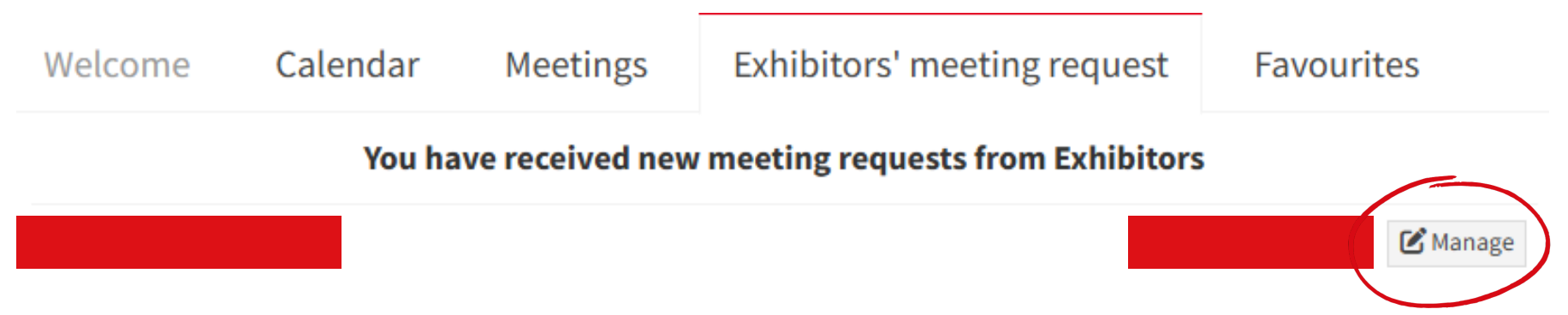
Meeting requests may only be sent by exhibitors whose **food categories match yours** (selected in your application form).

Notification will not be sent via email for these requests and these will not appear in your calendar unless you accept them.

To review and reply to these requests click “**Requests from exhibitors**”.

To accept a request, please **select a date and time** based on your availability and confirm the meeting.

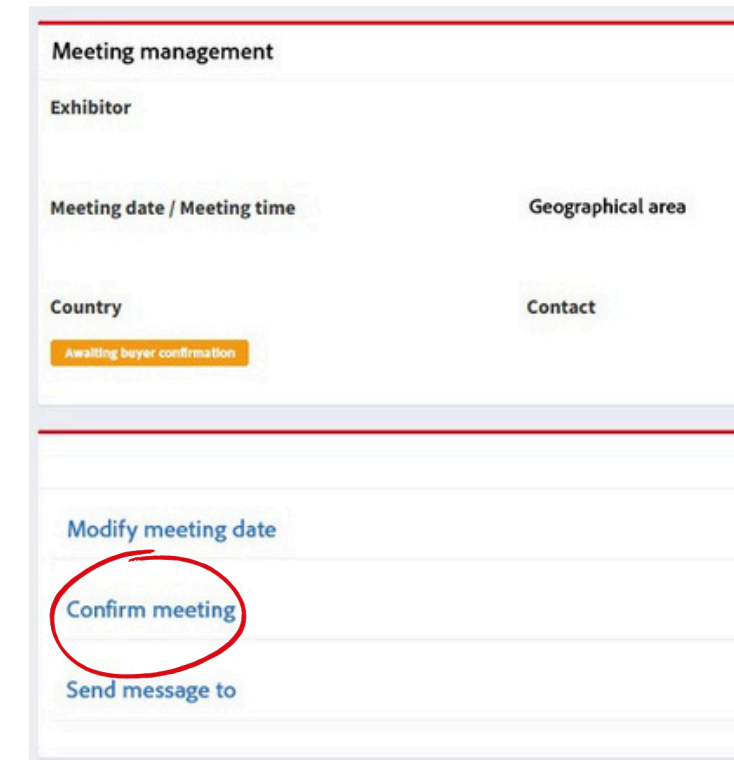
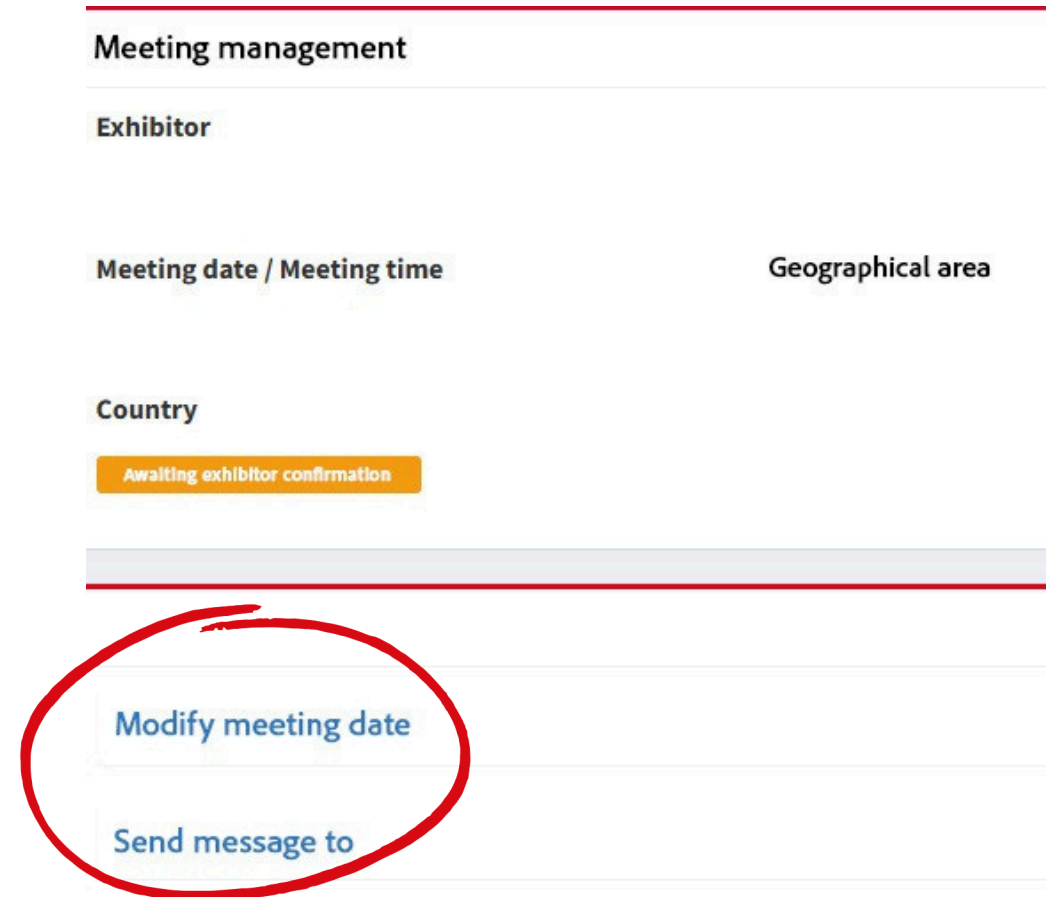
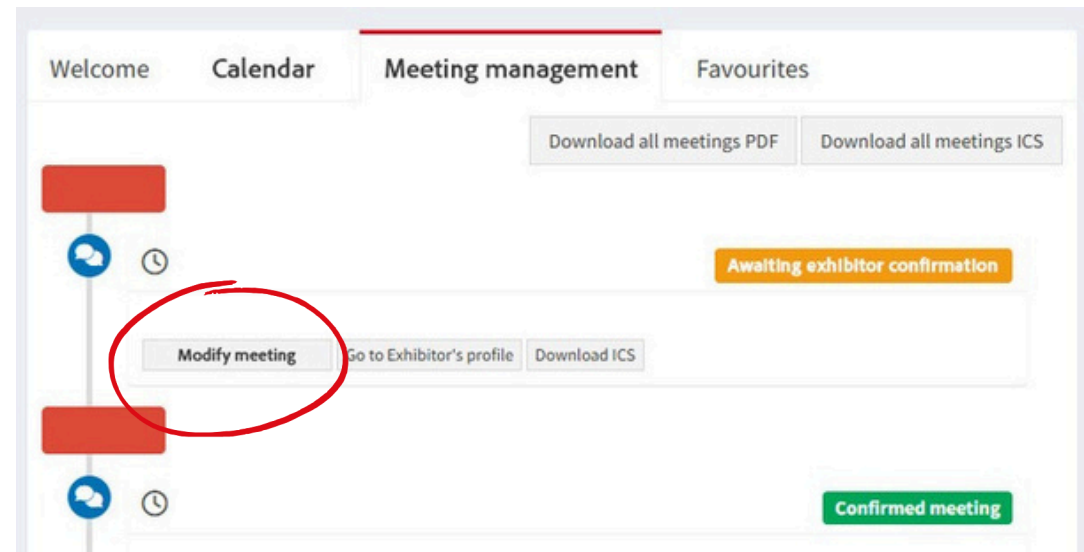
If you are **not interested**, please **decline** the meeting requests.



# 7. MANAGE YOUR MEETINGS AND COMMUNICATE WITH EXHIBITORS

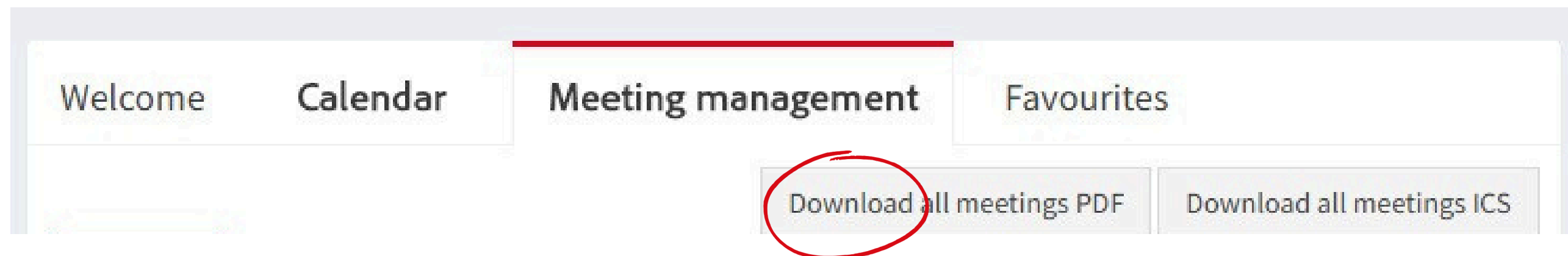
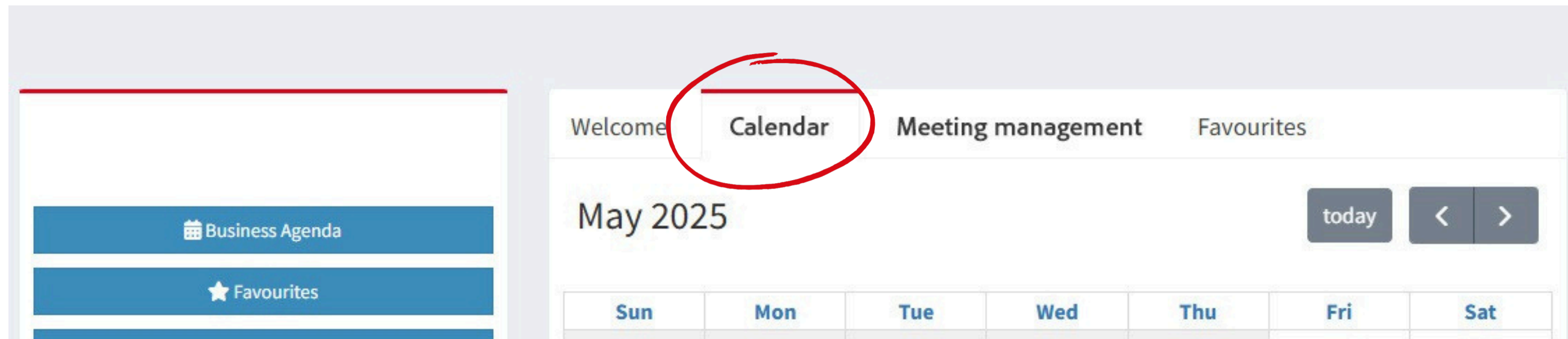
You can manage all your meetings in the “**meeting management**” section. Tap on “**modify meeting**” and scroll down to see the actions you can take:

- **change the date** of a previously requested meeting
- **send a message** directly to an exhibitor
- **confirm a change** of date if requested by an exhibitor



# 8. VIEW AND DOWNLOAD YOUR AGENDA

You can **view and download** the list of **your appointments**.



# 9. TUTTOFOOD APP: DOWNLOAD

Before arriving at Tuttofood make sure to **download the Official Tuttofood APP.**

In the APP you will be able to manage your meetings, request new ones and check your favourites list as well as the complete catalogue.

You can download the app here:

**Apple store** - <https://apps.apple.com/it/app/tuttofood-milano/id6741532720>

**Play store** - <https://play.google.com/store/apps/details?id=it.aicod.tuttofood&hl=it>

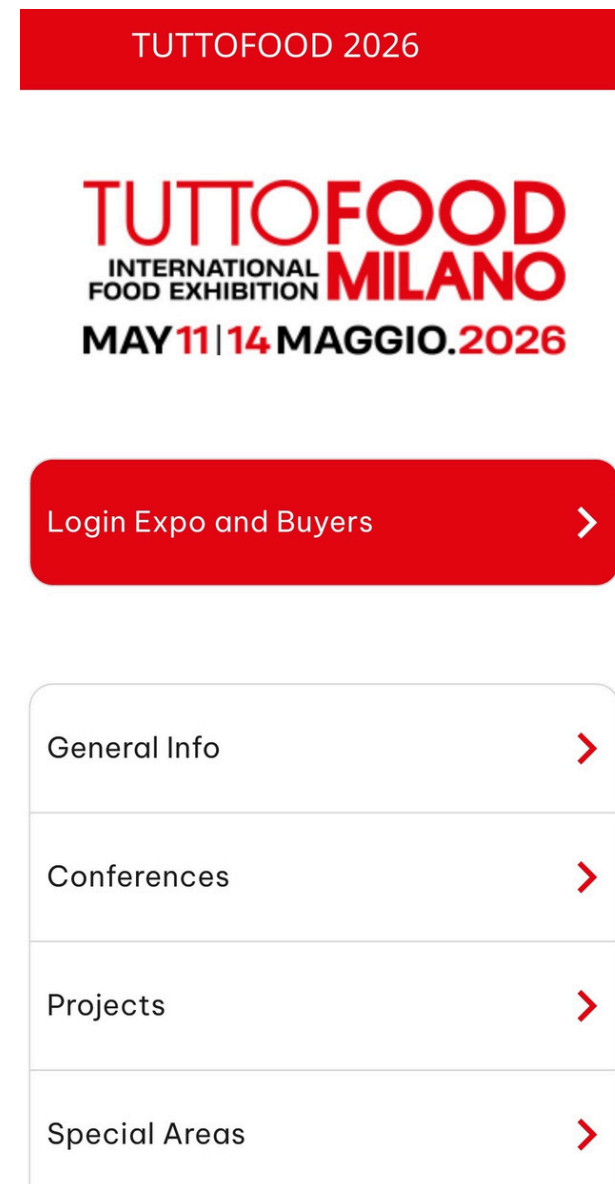
- **Main Menu:** From your dashboard, you can easily access the exhibitors' catalogue, your favourites list and the Buyer Personal Area.
- **Request meetings:** Click on "Exhibitors' Catalogue", open the exhibitors' page and request meetings.
- **Meeting Management:** Use the "Your meetings" section to keep track of your daily schedule directly from your smartphone.
- **Language:** The APP keeps the phone's language settings, to change language change the settings in your phone.

**For any assistance please contact us at [businessagenda@fiereparma.it](mailto:businessagenda@fiereparma.it)**

# 10. TUTTOFOOD APP: LOGIN

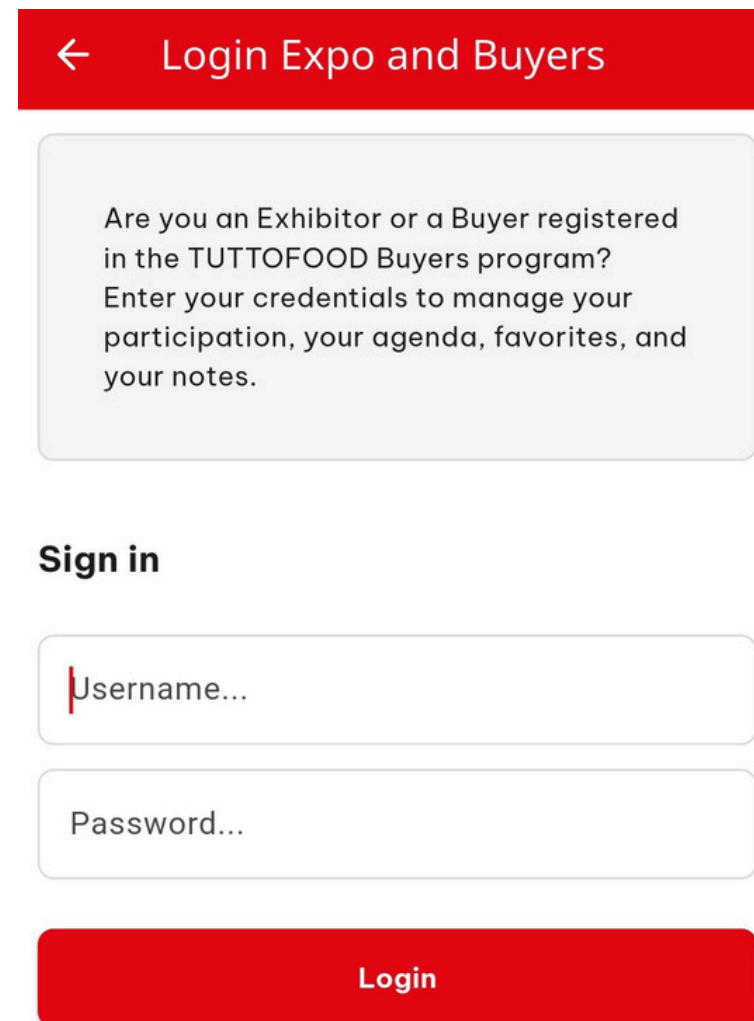
## 1) Access the App:

Tap on the "Login Expo and Buyers" button on the homepage to enter your private area.



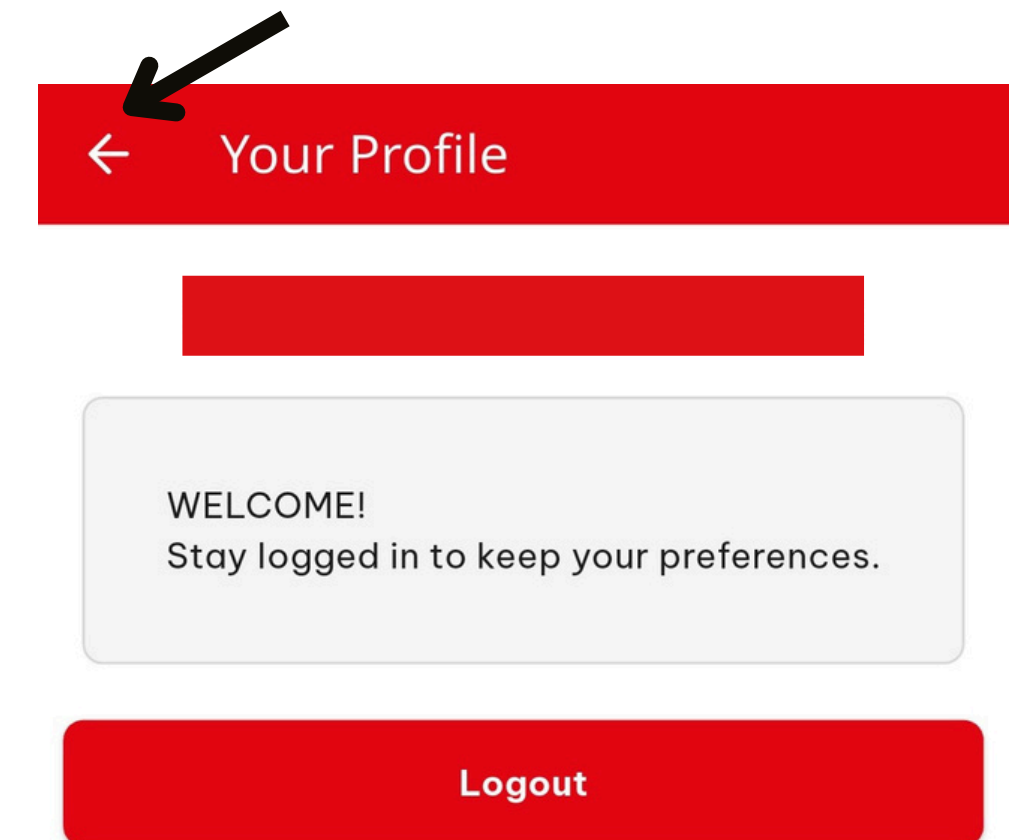
## 2) Sign In:

Enter the same credentials (username and password) you use for the web version of the Business Agenda.



## 3) Homepage:

To go back to the homepage press the arrow on the top left.



# 11. TUTTOFOOD APP: VALIDATE YOUR MEETINGS

**IMPORTANT:** Please remember to use the APP to validate every meeting with the exhibitors of Tuttofood, whether booked beforehand or happened directly during the show!

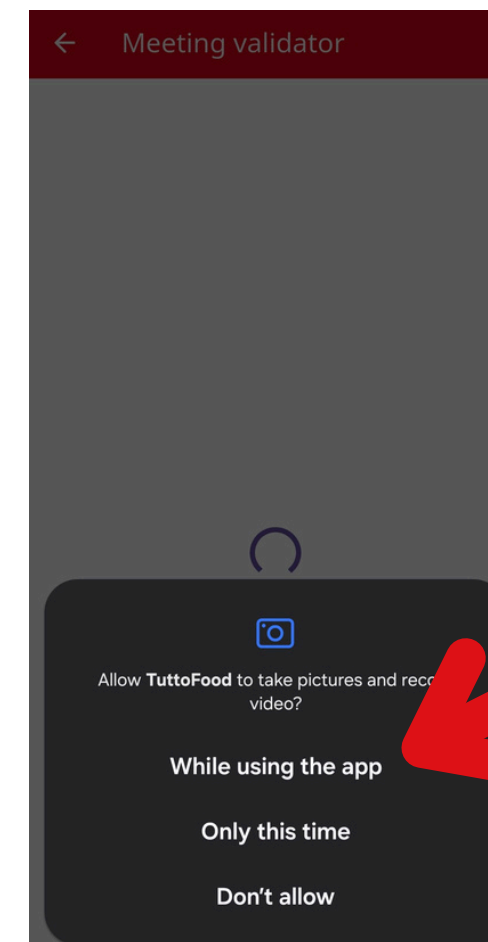
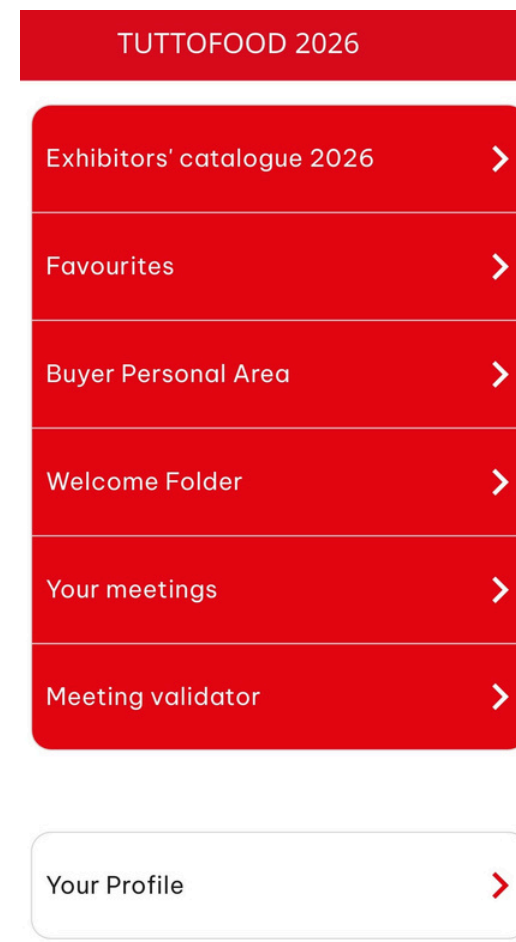
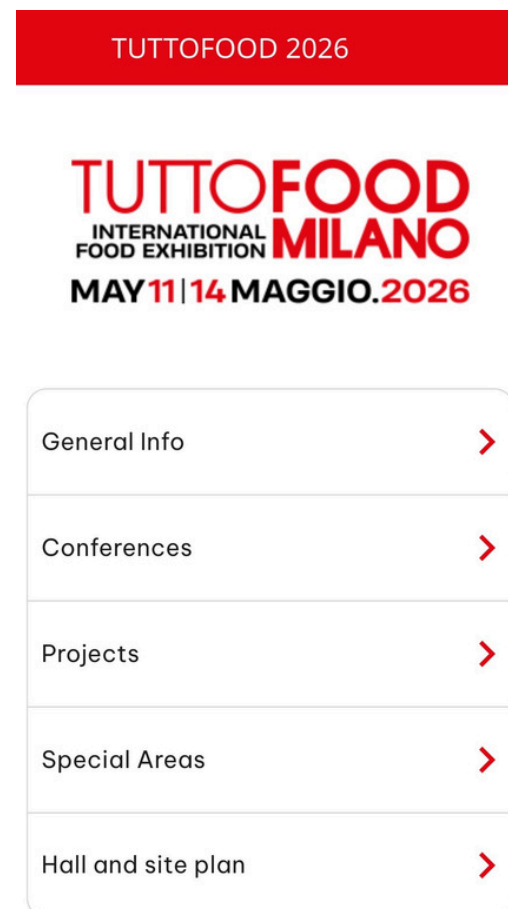
To access and use this function please allow the app permission to use your camera.

Opening the “MEETING VALIDATOR” will allow you to validate your meeting with the exhibitors by **framing the QR code in the exhibitors’ APP**(please note it is different from the entrance pass QR).

Right after you have validated the meeting the APP will allow you to evaluate the meeting, leaving a quick feedback.

To do this:

- **Open the Meeting Validator** and allow the app to use your camera.
- **Scan** the exhibitor’s personal QR code to confirm the appointment and leave your feedback.



[BACK TO INDEX](#)



**Business Agenda notifies you** via email only **once a week** if you receive confirmations, requests or messages from the exhibitors.

To **reply** please always access **your Buyer Personal Area** and do not reply to the email notification.

We remind you that:

- **meetings** will take place directly **at the exhibitor's booth**;
- the **working language is English**. Fiere di Parma does not provide interpreters for meetings.

If you need more information, please do not hesitate to contact us at [businessagenda@fiereparma.it](mailto:businessagenda@fiereparma.it) .