

BIO SPEAKER:

GABRIELA SILVEIRA DALKE MEUCCI

Gabriela Meucci is a specialist in trade and sustainability, with over 25 years of experience across the public and private sectors. She currently represents APAS in strategic initiatives aimed at fostering retail internationalization and innovation.



COUNTRY: BRASIL

ABSTRACT:

On this occasion, she will provide an overview of the Brazilian supermarket sector, highlighting its role in the country's economic and social development, as well as the consumer profile in São Paulo within the supermarket industry.

Please join us to discover the latest trends shaping Brazil's supermarket sector. Gabriela Meucci from APAS will share key insights into consumer behavior, market dynamics, and growth opportunities across the retail landscape.