

BIO SPEAKER:

JÉRÔME PARIGI.

A journalist for 33 years, including 27 at LSA, Jérôme is a specialist in mass retail, food, and consumer trends. He has hosted and organized numerous conferences, WebTV programs, and radio segments. He is particularly passionate about new retail concepts.

For the past two years, he has served as Deputy Editor-in-Chief of LSA, with the mission of overseeing, together with the editorial team of 17 permanent journalists, news coverage and daily updates across both the magazine and the website. The website has experienced strong audience growth, **reaching 3.4 million unique visitors in March 2026, with daily peaks exceeding 250,000 visits.**



COUNTRY: FRANCE

ABSTRACT:

His presentation will focus on the transformation currently reshaping the food retail sector in France over the past two years, particularly following the acquisition of Casino hypermarkets and supermarkets, announced at the end of 2023 and finalized in early 2024.

This acquisition triggered a wave of chain reactions and an unprecedented consolidation movement: Carrefour's takeover of Cora and Match, Schiever joining Coopérative U, the sale of Colruyt France, the franchising of Auchan supermarkets, and more. A total of 1,084 stores changed ownership in 2024 and 2025, with more than 500 expected to do so this year.

At the same time, new and powerful purchasing alliances have emerged, notably between Intermarché and Auchan (+ Casino), and between Carrefour and Coopérative U, with broader European implications.

In parallel, several structural trends are gaining momentum: the growth of fresh produce specialists (such as Grand Frais), the success of independent retailer models (E.Leclerc, Coopérative U, Intermarché), the challenges faced by integrated groups (Auchan, Casino, and to a lesser extent Carrefour), as well as discount chains (Lidl and Aldi), and the continued expansion of click-and-collect services and convenience retail.