

**MODERATOR BIO:**

Zivile Einikyte is an international event host, moderator, and the creator of Perception Paradox, a podcast exploring underdog founders and the human side of technology. She hosts conversations at leading global tech conferences, connecting innovation, policy, and human insight.

**COUNTRY:** DENMARK



**LINKEDIN PROFILE:** <https://www.linkedin.com/in/zivileeinikyte/>

**LOGO:**



**SPEAKER BIO:**

**A founder and CEO with 23 years of experience in innovative entrepreneurship, I am the founder of Thimus, an international company devoted to sensory neuroscience.** I coordinate strategic growth alongside a team of incredibly talented people, who are expanding the boundaries of what neuroscience can do to create human-centric, sustainable food and beverage products for the future of our Earth. **I am a professor of Neuroscience for Marketing at the Bologna Business school, 2 times TEDx Speaker, author of a published article on Nature - Human Behavior and guest on the Netflix series "You are what you eat" (Jan 24).**

**COUNTRY: ITALY**



**LINKEDIN PROFILE:**

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**LOGO:**

**thimus**

I coordinate R&D activities at the European level, leading the innovation teams at the Manerbio headquarters and at the offices in Spain, France, and Serbia. I promote development projects in the fields of product innovation, technology, packaging, and agronomy. I also oversee purchasing strategies for packaging and ingredients, ensuring integration between development and the supply chain.

COUNTRY: ITALY



LOGO:

